

**IN THE UNITED STATES DISTRICT COURT
FOR THE EASTERN DISTRICT OF TEXAS
MARSHALL DIVISION**

INNOVA PATENT LICENSING, LLC,

Plaintiff,

v.

AMERICAN GREETINGS CORP.,

Defendant.

Civil Action No. _____

JURY TRIAL DEMANDED

COMPLAINT FOR PATENT INFRINGEMENT

Plaintiff InNova Patent Licensing, LLC for its Complaint against Defendant American Greetings Corp., hereby alleges as follows:

THE PARTIES

1. Plaintiff InNova Patent Licensing, LLC (“InNova”) is a limited liability company organized and existing under the laws of Texas, having its principal place of business at 911 NW Loop 281, Suite 211-14, Longview, TX 75604.

2. On information and belief, Defendant American Greetings Corp. (“American Greetings”) is a corporation duly organized and existing under the laws of the State of Delaware, having its principal place of business at 1 American Rd., Cleveland, Ohio 44144.

JURISDICTION AND VENUE

3. This is an action for patent infringement arising under the Patent Act, 35 U.S.C. §§101 et seq. This Court has jurisdiction over Plaintiff’s federal law claims under 28 U.S.C. §§1331 and 1338(a).

4. This Court has specific and/or general personal jurisdiction over Defendant American Greetings because it has committed acts giving rise to this action within this judicial

district and/or has established minimum contacts within Texas and within this judicial district such that the exercise of jurisdiction over Defendant American Greetings would not offend traditional notions of fair play and substantial justice.

5. Venue is proper in this District pursuant to 28 U.S.C. §§1391(b)-(c) and 1400(b) because Defendant American Greetings has committed acts within this judicial district giving rise to this action, and continues to conduct business in this district, and/or has committed acts of patent infringement within this District giving rise to this action.

INFRINGEMENT OF U.S. PATENT 6,018,761

6. InNova re-alleges and incorporates by reference the allegations set forth in the Paragraphs above as if fully set forth herein.

7. On January 25, 2000, the United States Patent and Trademark Office duly and lawfully issued United States Patent Number 6,018,761 (“the ’761 patent”) entitled “System for Adding to Electronic Mail Messages Information Obtained from Sources External to the Electronic Mail Transport Process.” A true and correct copy of the ’761 patent is attached hereto as **Exhibit A**.

8. InNova is the owner and assignee of all right, title and interest in and to the ’761 patent, including the right to assert all causes of action arising under said patent and the right to any remedies for infringement of it.

9. On information and belief, Defendant American Greetings has been and now is infringing the ’761 patent in the State of Texas, in this judicial district, and elsewhere in the United States by, among other things, using in the United States electronic-message filtering products and/or services that embody the inventions claimed in the ’761 patent, including but not limited to American Greetings’ email programs using DKIM and all reasonably similar products.

10. On information and belief, Defendant American Greetings will continue to infringe the '761 patent unless enjoined by this Court.

11. Defendant American Greetings' acts of infringement have damaged InNova in an amount to be proven at trial, but in no event less than a reasonable royalty. Defendant American Greetings' infringement of InNova's rights under the '761 patent will continue to damage InNova causing irreparable harm, for which there is no adequate remedy at law, unless enjoined by this Court.

PRAYER FOR RELIEF

1. Wherefore, InNova respectfully requests that this Court enter judgment against Defendant American Greetings as follows:

- a. For judgment that Defendant American Greetings has infringed and continues to infringe the claims of the '761 Patent;
- b. For preliminary and permanent injunction against Defendant American Greetings and its respective officers, directors, agents, servants, affiliates, employees, divisions, branches, subsidiaries, parents, and all others acting in active concert therewith from infringement of the '761 Patent;
- c. For an accounting of all damages caused by Defendant American Greetings' acts of infringement;
- d. For damages to be paid by Defendant American Greetings adequate to compensate InNova for Defendants' infringement, including interest, costs and disbursement as justified under 35 U.S.C. § 284; and
- e. For such relief at law and in equity as the Court may deem just and proper.

DEMAND FOR A JURY TRIAL

InNova demands a trial by jury of all issues triable by a jury.

Dated: June 20, 2012

Respectfully submitted,

/s/ Christopher D. Banys

Christopher D. Banys - *Lead Attorney*

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