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	Irvine, California 92618 Telephone: (949) 242-1900 Facsimile: (949) 453-1104 Sold: Soldin Temple, State 1000 Salt Lake City, Utah 84111 Telephone: (801) 533-980 Facsimile: (801) 328-1707				
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9	MASCHOFF GILMORE & ISRAELSEN 1441 West Ute Boulevard. Suite 100				
10	Park City, Utah 84098 Telephone: (435) 252-1360	2.1			
11	Facsimile: (435) 252-1361				
12	Attorneys for Plaintiff RIMAGE CORPORATION				
13	V				
14	UNITED STATES DISTRICT COURT				
15	NORTHERN DISTRICT OF CALIFORNIA				
16	SAN JOSE DIVISION				
l	CV11-04224 DM				
17	U	V II UIVIII			
17 18	RIMAGE CORPORATION,	Case No.			
18	RIMAGE CORPORATION,	Case No.			
18 19	RIMAGE CORPORATION, Plaintiff,	Case No. COMPLAINT FOR DECLARATORY JUDGMENT			
18 19 20	RIMAGE CORPORATION, Plaintiff, v.	Case No. COMPLAINT FOR DECLARATORY			
18 19 20 21	RIMAGE CORPORATION, Plaintiff, v. INNOVATIVE AUTOMATION LLC,	Case No. COMPLAINT FOR DECLARATORY JUDGMENT			
18 19 20 21 22 23	RIMAGE CORPORATION, Plaintiff, v. INNOVATIVE AUTOMATION LLC,	Case No. COMPLAINT FOR DECLARATORY JUDGMENT			
18 19 20 21 22 23 24	RIMAGE CORPORATION, Plaintiff, v. INNOVATIVE AUTOMATION LLC,	Case No. COMPLAINT FOR DECLARATORY JUDGMENT			
18 19 20 21 22 23 24 25	RIMAGE CORPORATION, Plaintiff, v. INNOVATIVE AUTOMATION LLC,	Case No. COMPLAINT FOR DECLARATORY JUDGMENT			
18 19 20 21 22 23 24 25 26	RIMAGE CORPORATION, Plaintiff, v. INNOVATIVE AUTOMATION LLC,	Case No. COMPLAINT FOR DECLARATORY JUDGMENT			
18 19 20 21 22 23 24 25 26 27	RIMAGE CORPORATION, Plaintiff, v. INNOVATIVE AUTOMATION LLC,	Case No. COMPLAINT FOR DECLARATORY JUDGMENT			
18 19 20 21 22 23 24 25 26	RIMAGE CORPORATION, Plaintiff, v. INNOVATIVE AUTOMATION LLC,	Case No. COMPLAINT FOR DECLARATORY JUDGMENT			

1 Plaintiff Rimage Corporation ("Rimage") states its complaint against defendant 2 Innovative Automation LLC ("Defendant"), and alleges as follows: 3 **NATURE OF THE ACTION** 4 1. This is an action for declaratory judgment brought by Rimage pursuant to 5 28 U.S.C. §§ 2201-02, and the Patent Laws of the United States, 35 U.S.C. § 1 et seq., seeking a 6 declaration that Rimage does not infringe U.S. Patent No. 7,174,362 ("the '362 Patent") [attached 7 hereto as Exhibit A], and that the claims of the '362 Patent are invalid. 8 **PARTIES** 9 2. Rimage is a corporation organized and existing under the laws of the State of 10 Minnesota, with its principal place of business at 7725 Washington Avenue South, Minneapolis, 11 Minnesota 55439. 12 3. On information and belief, Defendant is a limited liability company organized and existing under the laws of the State of California, which claims to have its principal place of 13 14 business at 606 North First Street, San Jose, California 95112. 15 **JURISDICTION AND VENUE** 16 4. Defendant purports to be the owner of all rights, title, and interests in and to the '362 Patent. Defendant has raised a reasonable apprehension of the filing of a lawsuit against 17 18 Rimage resulting in the establishment of a case or controversy between the parties in relation to 19 the '362 Patent, as set forth below. 20 5. This Court has subject matter jurisdiction pursuant to 28 U.S.C. §§ 1331, 1338, 1367, 2201, and 2202, and the Patent Laws of the United States, 35 U.S.C. § 1 et seg. 21 22 6. This Court has personal jurisdiction over Defendant by virtue of its: (i) incorporation under the laws of the State of California, (ii) maintaining its principal place of 23 24 business in this judicial District, and (iii) otherwise purposefully availing itself of the privileges and benefits of the laws of the State of California. Defendant has also sent, through its attorneys, 25

California alleging infringement of the '362 Patent at least in part because of the customer's use

written communications to at least one of Rimage's customers or potential customers in

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of Rimage products.

1	7. Venue is proper in this district pursuant to 28 U.S.C. §§ 1391 and 1400.					
2	BACKGROUND					
3	8. Rimage is based in Minneapolis, Minnesota and has additional offices in Germany					
4	and Japan. Rimage is in the field of digital publishing, duplication, and printing solutions.					
5	9. Defendant purports to be the owner of all rights, title, and interests in and to the					
6	'362 Patent. On May 17 and June 12, 2011, Defendant's legal counsel sent separate letters to					
7	Isomedia, LLC ("Isomedia") [attached hereto collectively as Exhibit B], a client of Rimage,					
8	which letters read together allege that the "methods used by Isomedia to duplicate digital data					
9	may be covered by one or more claims" of the 362 patent.					
10	10. The letters request that Isomedia take a license under the '362 Patent and assert					
11	that Isomedia is infringing the '362 Patent based, at least in part, on Isomedia's use of a Rimage					
12	duplication machine.					
13	11. Rimage has not infringed and does not infringe, either directly or indirectly, any					
14	valid and enforceable claim of the '362 Patent.					
15	12. A substantial controversy exists between Rimage and Defendant of sufficient					
16	immediacy and reality to trigger the jurisdictional requirements of the Declaratory Judgment Act					
17	FIRST CLAIM FOR RELIEF					
18	Declaratory Judgment of No Infringement					
19	of Any Valid Claim of the '362 Patent					
20	13. Rimage restates, realleges, and incorporates by reference the allegations contained					
21	in paragraphs 1 through 12 of this Complaint as if fully set forth herein.					
22	14. Rimage has not infringed, does not infringe, has not induced others to infringe, and					
23	does not contribute to the infringement, directly or indirectly, of any valid claim of the '362					
24	Patent.					
25	15. The acts described in the foregoing paragraphs create a substantial controversy of					
26	sufficient immediacy and reality to warrant a finding of declaratory judgment of no infringement					
27	of any valid claim of the '362 Patent.					
20						

1 SECOND CLAIM FOR RELIEF 2 **Declaratory Judgment of Invalidity** 3 of the Claims of the '362 Patent 4 16. Rimage restates, realleges, and incorporates by reference the allegations contained 5 in paragraphs 1 through 15 of this Complaint as if fully set forth herein. 6 17. The claims of the '362 Patent are invalid for failure to comply with the conditions 7 of patentability set forth in 35 U.S.C. §§ 101, 102, 103, and/or 112. 8 18. The acts described in the foregoing paragraphs create a substantial controversy of 9 sufficient immediacy and reality to warrant a finding of declaratory judgment of invalidity of 10 each claim of the '362 Patent. 11 PRAYER FOR RELIEF 12 WHEREFORE, Rimage respectfully requests that judgment be entered in its favor and 13 prays that the Court grant the following relief: 14 1. A declaration that Rimage has not infringed, either directly or indirectly, any valid 15 and enforceable claim of the '362 Patent; 16 2. A declaration that the claims of the '362 Patent are invalid: 17 3. An Order from this Court preliminary and permanently enjoining Defendant, its 18 agents and servants, and any and all parties acting in concert with any of them, from alleging, 19 either directly or indirectly, that Rimage infringes any valid claim of the '362 Patent; An order declaring that Rimage is a prevailing party and that this is an exceptional 20 4. 21 case, awarding Rimage its costs, expenses, disbursements, and reasonable attorney fees under 35 U.S.C. § 285 and all other applicable statutes, rules, and common law; and 22 23 5. For such other and further relief as the Court may deem just and proper. 111 24 /// 25 26 111 27 111 111 28

JURY DEMAND Rimage hereby demands a trial by jury on all issues triable of right to a jury under Rule 38 of the Federal Rules of Civil Procedure. DATED: August 26, 2011 Sterling A. Brennan Tyson K. Hottinger Charles J. Veverka WORKMAN | NYDEGGER A Professional Corporation Eric L. Maschoff Rachel Jacques MASCHOFF GILMORE & ISRAELSEN Attorneys for Plaintiff RIMAGE CORPORATION 3461025-1

Exhibit A



(12) United States Patent Lee

(10) Patent No.:

US 7,174,362 B1

(45) Date of Patent:

Feb. 6, 2007

(54) METHOD AND SYSTEM FOR SUPPLYING PRODUCTS FROM PRE-STORED DIGITAL DATA IN RESPONSE TO DEMANDS TRANSMITTED VIA COMPUTER NETWORK

(76) Inventor: Sungil Lee, 3219 Cantada Ct., San

Jose, CA (US) 95112

(*) Notice: Subject to any disclaimer, the term of this patent is extended or adjusted under 35

U.S.C. 154(b) by 1447 days.

(21) Appl. No.: 09/718,286

(22) Filed: Nov. 21, 2000

(51) Int. Cl. G06F 13/00

(2006.01)

(52) U.S. Cl. 709/203; 709/217; 709/219

(56)

References Cited

U.S. PATENT DOCUMENTS

6,141,298	A *	10/2000	Miller 369/30.33
6,208,612	B1 *	3/2001	Miller 369/30.19
6,499,106	Bi*	12/2002	Yaegashi et al 713/193
2002/0046215	Al*	4/2002	Petrocelli 707/200

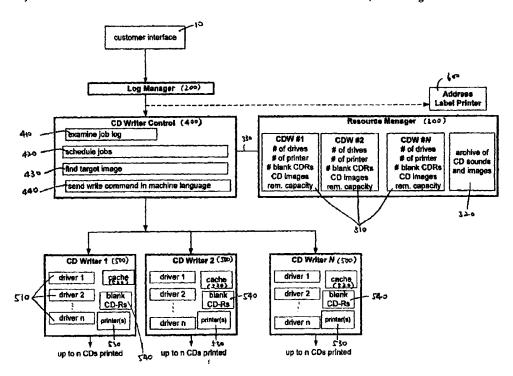
^{*} cited by examiner

Primary Examiner—Moustafa M. Mcky (74) Attorney, Agent, or Firm—Jeffrey Sonnabend; SonnabendLaw

(57) ABSTRACT

The present invention relates to a digital data duplication system that utilizes one or more computer networks to automate the process from order-taking to delivery, eliminating the need for human supervision. Customers enter requests for a given number of machine-readable articles containing digital data, typically compact disks. The requests are transferred to a website, which sends to a server electronic mails containing the details of the requests. Upon receiving an electronic mail, the server directs a printing device to produce mailing labels for shipment. The server has an internal archive of all data it uses to convert blank CD-Rs into the requested CDs, and is connected to a series of CD-R writing machines. The server schedules each request, downloads necessary data onto the CD-R writing machine that is assigned a particular request, and sends a write command. The CD-R writing machine subsequently transfers the data in its cache onto the pre-loaded CD-Rs. After the data transfer is complete, the CDs embodying the requested information are automatically placed in a bin for shipment.

8 Claims, 4 Drawing Sheets



Feb. 6, 2007

Sheet 1 of 4

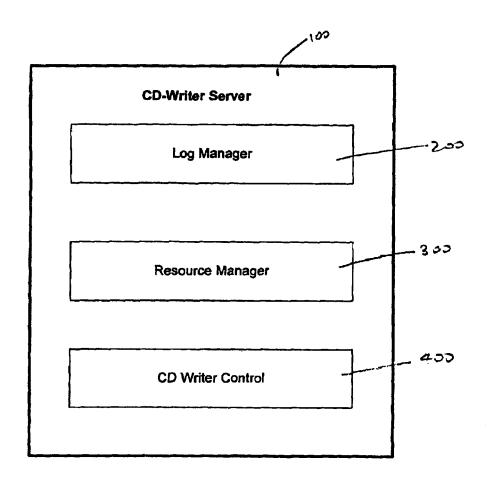
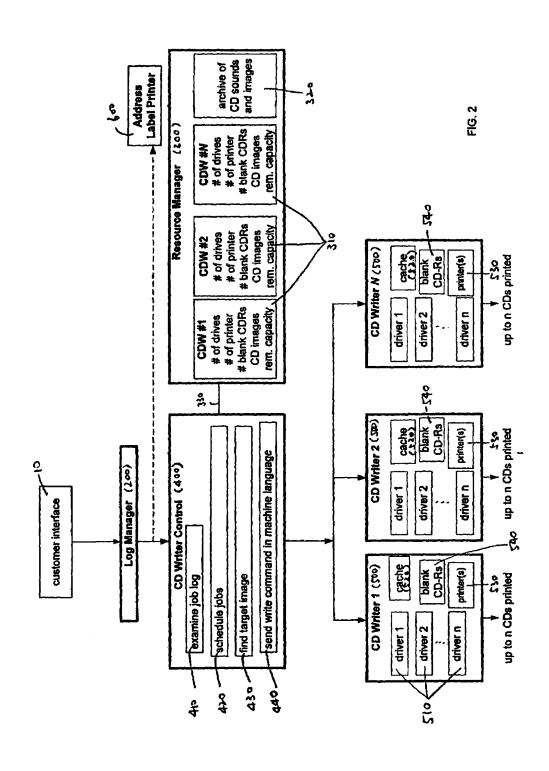


FIG. 1

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Sheet 2 of 4



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Sheet 3 of 4

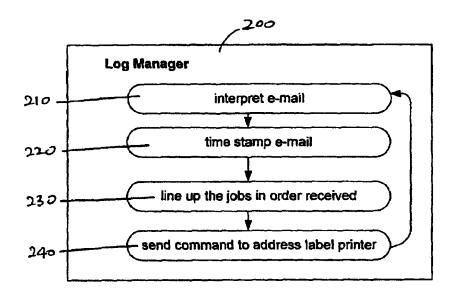


FIG. 3

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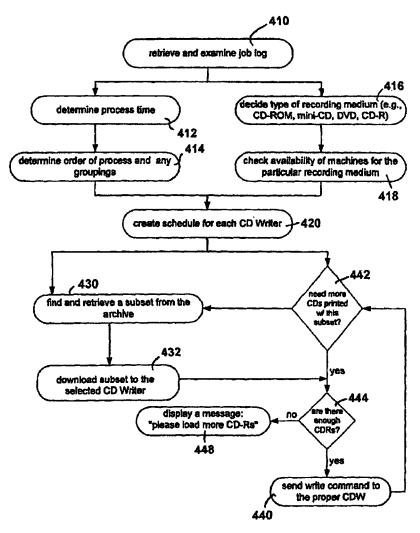


FIG. 4

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METHOD AND SYSTEM FOR SUPPLYING PRODUCTS FROM PRE-STORED DIGITAL DATA IN RESPONSE TO DEMANDS TRANSMITTED VIA COMPUTER NETWORK

BACKGROUND OF THE INVENTION

1. Technical Field

The present invention relates to a digital data duplication 10 system that utilizes one or more computer networks to automate the process from order-taking to product delivery. More specifically, the invention permits users of CD duplication services to directly place requests into a server, which then schedules production, allocates resources, executes 15 duplication, and sorts the products for shipment.

2. Description of Related Art

Before the advent of recordable digital compact disks (hereinafter "CD-Rs"), the transfer of data onto compact digital disks was a costly procedure, economically feasible 20 only when manufacturing a large number of copies. Users whose applications required relatively few copies or required frequent data updates could not reap the benefits of this compact disk duplication technology, even though low-cost disk-readers were readily available.

The advent of CD-R was intended to allow users to record their own disks and thereby achieve significant savings. Unlike a common compact disk that has been pressed by a mold, a CD-R typically has a dye layer that is etched by a laser contained in the CD-R disk drive. Once etched, the 30 "burned" CD-R disk is unalterable.

Several practical problems have prevented CD-R users from attaining maximal efficiency in the copy process, especially when attempting to make multiple disk copies in a short amount of time. One of the problems that typically 35 arise in a volume copying process using CD-R writers is the necessity for direct human supervision. A person has to prepare CD-R disks for copying, remove the disks from the CD-R writer once copying is complete, and then prepare the disks for inspection to ensure no defective CD-R disks are 40 retained in the completed set of copies. Aside from the tedium involved that may increase errors, requiring human attention in this process adds a significant labor cost that is added to the end-user price.

One solution to the human supervision problem is a 45 programmable, automatic compact disc duplication system. That system, which includes a copy unit, a host computer and a computer software that provides a user interface, is further discussed in U.S. Pat. No. 6,141,298, incorporated herein by reference. While the system in the above patent 50 eliminates some of the manual steps that creates inefficiency, it still leaves many steps to be handled by operators.

SUMMARY

The present invention relates to a method and system of taking customer requests and writing the requested digital data onto various digital recording media, such as CD-ROMs, CDs, mini-CDs, or DVDs. Using this method, a customer can request any quantity of a specific CD, mini-CD, or DVD through an electronic commerce transaction system or a website and have a server automatically process the request so that it is ready for delivery. Upon order entry, the customer interface website first sends an electronic mail (e-mail) to a CD Writer Server. The e-mail triggers the CD 65 Writer Server to update a log of requests and send signals to one or more printing devices that prepare address labels for

delivery. Once the log is updated, the CD Writer Server schedules the requests based on estimated process time, availability of the appropriate output device, suitability of particular devices for handling a particular request, among other characteristics. Information on process time is obtained from an internal archive of the digital data used to produce the ordered CDs. Likewise, the information concerning the availability of each output device in the system is found in internal resource files. When scheduling is

complete, the CD Writer Server converts the e-mail requests into machine language and sends write commands to designated output devices.

One important object of the present invention is to costeffectively duplicate CDs using CD writers in response to requests received from remote customers. The present invention removes the inefficiency associated with human supervision, and eliminates the need for inventory.

BRIEF DESCRIPTION OF THE DRAWINGS

FIG. 1 is a schematic depiction of the three modules comprising a CD Writer Server.

FIG. 2 is a block diagram depicting the process flow from order receipt to production.

FIG. 3 is a schematic depiction of the functions of the Log Manager.

FIG. 4 is a schematic depiction of the functions of CD Writer Control.

DETAILED DESCRIPTION

The present method and system relate to conducting a business that supplies any type of written or printed material, such as invitations, books, cards, and similar materials that can be mechanically produced from an archive of digital information. In one embodiment, the present invention is adapted to produce various digital recording media, such as CD-ROMs, CDs, mini-CDs, and DVDs (hereinafter collectively referred to as CDs). The invention is implemented through a computer system herein referred to as CD Writer Server. CD Writer Server 100 processes customer requests by using three modules that work together: Log Manager 200, Resource Manager 300, and CD Writer Control 400 (see FIG. 1). A "module," as used herein, refers to the functionality and not the configuration of components.

The CD Writer Server 100 typically resides on an e-mail server because the CD Writer Server commonly communicates with the customer interface 10 via e-mails. The order fulfillment process is triggered when a customer enters a request through a customer interface 10. A customer interface includes but is not limited to a website, a web server, an electronic commerce transaction system, a customized start page, or an e-mail subsystem. At the interface, the customer is prompted to provide 1) the content(s) he wants duplicated, for example identifiers of songs, movies, or software, 2) the desired quantity, 3) personal information such as the name, address, and phone number of the customer, 4) the desired shipping method, 5) the due date, and 6) a payment or a method of payment, such as a credit card number, among other information. After the request has been entered and the CD Writer Server 100 has scheduled the request, the customer may be able to see an estimated delivery date at the interface 10.

The present system manages payment at the customer interface 10, either through an e-commerce transaction system involving a credit card number, or through an account number to which charges can be made. Managing payment

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through an e-commerce system significantly reduces the amount of human supervision that is required.

As shown in FIG. 2, the CD Writer Server 100 module that first receives an e-mail order from the customer interface is Log Manager 200. FIG. 3 shows that upon receiving an e-mail, Log Manager 200 first interprets it 210 and extracts certain information, including but not limited to the mailing address. Then, Log Manager 200 time-stamps each incoming e-mail 220 and lines it up in the order of receipt 230, creating a log that CD Writer Control 400 can eventually retrieve and process. In addition, Log Manager 200 sends the extracted mailing address information 240 to an address label printer 600. The printer 600 is optionally attached to the CD Writer Server 100. Log Manager 200 repeats 250 the process with each incoming e-mail request, 15 updating the log with each request.

After Log Manager updates the log, CD Writer Control 400 retrieves the log and examines it 410 in conjunction with the information stored in Resource Manager to schedule the production of CDs. The information CD Writer Control 20 retrieves from Log Manager 200 pertains to the specifics of a request, such as the order quantity and the requested content. In contrast, the information stored in Resource Manager 300 pertains to hardware configuration and digital data that represent contents that can be transferred to a blank 25 medium. As FIG. 2 shows, Resource Manager maintains two types of files: a set of resource files 310, one file for each of the output devices controlled by CD Writer Server, and an archive 320 of all the sounds, images, and characters used to execute the duplication requests.

In one embodiment, there are as many resource files 310 in Resource Manager 300 as there are output devices (hereinafter CD Writers) 500. For example, Resource Manager 300 shown in FIG. 2 stores N resource files 310 because there are N CD Writers 500. Each resource file contains the 35 name and the IP address of each CD Writer 500, the number of drives and printers in each of those machines, and the number of blank CD-Rs remaining in each machine, among other information. Moreover, the resource file 310 keeps track of which data from its archive 320 has been copied to 40 the internal cache 520 of each CD Writer 500 and how much cache space remains in each machine. The latter information becomes important when some data needs to be purged in order to download new data. As FIG. 2 shows, Resource Manager 300 and CD Writer Control 400 maintain close 45 communication 330 so that every time CD Writer Control 400 sends a write command 440 to one of the CD Writers 500, Resource Manager 300 can update the resource file 310 for that CD Writer.

As mentioned above, Resource Manager 300 also stores 50 an archive 320 of all the sounds, images, and characters used to produce the requested CDs. The archive can be internally indexed by part numbers, each part number being associated with a path name. In one, the hard drive of Resource Manager 300 was designed to hold at least 1,000 CD 55 contents along with corresponding graphics, which are to be physically printed on the CDs (the number of contents the archive can hold depends on the annount of data that each content corresponds to). In order to change or update the contents of the archive, an operator would have to delete 60 some of the existing data and download new data from a network or a digital storage medium.

CD Writer Control 400 retrieves information from both Log Manager 200 and Resource Manager 300 to schedule production for each CD Writer 500 connected to the system. 65 In order to optimize production, CD Writer Control 400 must first calculate the process time for each order 412. This

calculation is performed by first reading the title of the requested songs or movies from the order log and looking up the size of those songs or movies in the Resource Manager archive. Then, CD Writer Control 400 can schedule the requests according to whatever criteria that best suits the business (i.e., it can be programmed). For example, it can schedule the duplication jobs in the order that the requests were received, to ensure that between two requests with approximately equal process times, the request that was received first will be processed first. Alternatively, it can prioritize the request with a closer due date or an order marked "high priority." Furthermore, if there are multiple orders requesting the same content, CD Writer Control 400 can group those orders so that they can be produced together 414 (but the mailing address labels would be different for each order). Other factors may only be taken into account in the scheduling algorithm.

Since there are different types of CD Writers 500 (for example, CD Writers for DVDs and CD Writers for mini-CDs) with different cache 520 contents and varying numbers of drives 510, scheduling involves careful selection of a CD Writer for each job. CD Writer Control 400 selects (416, 418) a CD Writer 500 based on the hardware configuration data stored in Resource Manager's resource files 310. CD Writer Control 400 would send a job to the next available CD Writer 500 of the appropriate type that already has the requested content in its cache 520. For optimal production, as many machines as possible would be processing orders concurrently.

Once scheduling is complete, CD Writer Control tells the designated CD Writer to begin the duplication process by sending a "write" command in the appropriate machine language 440. However, before sending the "write" command, CD Writer Control 400 must check to make sure there are enough blank CD-Rs 540 loaded in the particular machine, as shown in FIG. 4. CD-R, as used herein, refers to any kind of medium onto which data can be fixed, printed, embodied, or stored, and from which the information fixed, printed, embodied, or stored therein can be perceived, reproduced, used, or otherwise communicated, either directly or indirectly with the aid of a device. Each CD Writer can be designed to hold as many number of CD-Rs as is practical. If there is an insufficient number of blank CD-Rs remaining. CD Writer Control notifies the operator with a short message 448. If there are enough blank CD-Rs, CD Writer Control will send the write command for the proper number of CDs 440. Note that the maximum number of CDs that can be written and printed with one "write" command is equal to the number of drives in the CD Writer that is processing the order (shown as n in FIG. 4). Thus, CD Writer Control repeatedly sends 446 a "write" command to the designated machine until the requested number of CDs have been produced. When a request is fulfilled, CD Writer Control 400 proceeds to the next request scheduled for the particular CD Writer.

In the event that no CD Writer of the appropriate type contains the requested data in its cache, CD Writer Control must check whether there is enough cache space left in the machine and download 432 the necessary data onto that machine from the Resource Manager internal archive. Only after downloading is complete can the CD Writer Control send its "write" command, which directs the CD Writers to transfer a specific subset of data from their cache to the blank CD-Rs. In one embodiment, each CD Writer is designed to hold up to about 200 CD images and printer graphics (depending on the size of the images).

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Writing a CD entails not only transferring digital data from the cache 520 to the blank CD-Rs 540, but also printing certain graphics on the surface of the mediums. Thus, each CD Writer must be equipped with at least one printing device 530.

While the present invention is illustrated with particular embodiments, it is not intended that the scope of the invention be limited to the specific and preferred embodiments illustrated and described.

I claim:

1. A computer-implemented method of digital data duplication comprising:

taking requests at one or more user interfaces;

transmitting said requests through a network to a computer;

assigning each of said requests to one of a plurality of output devices; and

executing the duplication process,

wherein said computer comprises:

- at least one first module configured to create a task log 20 based on incoming requests;
- at least one second module configured to store all data necessary for executing said duplication process;
- at least one third module configured to create a subset of said data stored in said second module, further configured to download said subset to one of said output devices, and further configured to command said output device to transfer said subset onto blank media; and
- a connection through which said second module communicates with said first module and said third module.
- 2. The method of claim 1, wherein said data stored in said second module comprises:
 - an expandable indexed archive of digital data, said data representing contents available for request by customers; and
 - at least one resource file for each of said output devices in communication with said computer.
- 3. The method of claim 2, wherein said data in each said resource file comprise:

name and type of said output devices;

network address of said output device;

number of drives in said output device;

availability of said output device;

number of blank recording mediums pre-loaded in said output device;

index of digital data that has been downloaded onto said output device; and

hard drive capacity remaining in said output device.

4. The method of claim 1, wherein said first module is configured to send at least one signal to at least one printing 50 device to create mailing address labels for each of said requests.

5. The method of claim 1, wherein assigning said requests comprises:

grouping together requests for the same content;

directing said requests to the most immediately available output device that is capable of making the requested duplication onto the requested type of recording medium:

tracking the number of recording mediums remaining in each output device;

notifying an operator if more recording mediums need to be loaded:

finding the digital data that corresponds to the requested content:

sending a write command to said output device in the format that said output device understands;

waiting for the output device to perform the requested number of duplications;

repeating the above steps each time a new request is entered.

6. The method of claim 5, wherein finding the digital data comprises:

checking the cache of said output devices for data representing the requested content(s);

deleting enough pre-existing data in said cache to make room for said requested content; and

downloading said requested content from said computer onto said cache of said output device.

- 7. The method of claim 1, wherein each module that comprises said computer is responsive to electronic mail commands
- **8.** A system for duplication of data onto digital recording mediums, the system comprising:
- a customer interface; and
- a communication network connecting said customer interface to a server that schedules and process duplication; wherein said server comprises:

first module for creating a log of customer requests; second module for storing the data to be duplicated;

third module for scheduling the duplication of each request and directing each request to one of a plurality of output devices;

- at least one printing device for producing mailing labels for each request; and
- at least one output device for transferring the data requested by customers from an internal data storage onto digital recording mediums.

* * * * *

Exhibit B

To: Page 1 of Fed 226-96144 4 2011-06-13 01:35:33 (GMT)

Gutride Safter LLP From: Adam Gutride

GUTRIDE SAFIER LLP Attornoy. 11 Law

VIA ELECTRONIC MAIL AND FAX

June 12, 2011

Howard Xu Isomedia LLC 42660 Christy Street Fremont, California 94538 howard@isomediainc.com fax: (510) 668-1322

Re: Infringement of U.S. Patent No. 7,174,362 (Sungil Lee)

Dear Mr. Xu,

I write in response to your letter of May 20, 2011, in which you state that "Isomedia does not have any equipment described by the ['362] patent." In particular, your letter states that Isomedia's chiplication services are performed by manually operated tower drives manufactured in the 1990s.

We believe that your letter is inaccurate. As I explained to you during our telephone conversation last Wednesday, a private investigator called Isomedia on May 17, 2011 to inquire about its duplication equipment. A customer service representative told the investigator that Isomedia uses Primera and Rimsge duplication machines, and that these machines are networked. When I told you about this information on Wednesday, you denied that Isomedia uses any Primera or Rimage Machines.

Innovative Automation would like to avoid litigation, and would prefer to reach a reasonable license agreement with Isomedia.

I hope that you will reconsider the possibility of entering into licensing discussions. Please let me know by Friday, June 17 whether Isomedia is willing to meet with us to negotiate a license.

Todd Kennedy

Attorneys at Law

May 17, 2011

650-596-1915

Howard Xu Isomedia LLC 42660 Christy Street Fremont, California 94538

VIA FEDEX

Re: Infringement of U.S. Patent No. 7,174,362 (Sungil Lee)

Dear Mr. Xu,

We represent Innovative Automation LLC, owner of United States Patent No. 7,174,362. The '362 Patent describes a groundbreaking invention in the field of digital data duplication. The Patent's specification describes one embodiment of the invention as a device that duplicates CDs in response to requests transmitted through a network.

We believe that the methods used by Isomedia LLC to duplicate digital data may be covered by one or more claims of the Patent. Innovative Automation is prepared to offer you a license under the Patent in connection with these methods.

Innovative Automation has filed patent infringement lawsuits against fifteen companies that provide media duplication products and services. (See Innovative Automation LLC v. Microtech Systems, Inc., 4:11-cv-01299-PJH (N.D. Cal. 2011); Innovative Automation LLC v. Audio and Video Labs, Inc. et al., 6:11-cv-234 (E.D. Tex. 2011).) We hope to avoid further litigation.

You can view the Patent, as well as the file history of the Patent's prosecution, at http://www.gutridesafier.com/innovative-automation/. As you will see, the Patent Office issued the Patent after considering the prior art and determining that the invention was novel and worthy of patent protection.

We propose an agreement that would release Isomedia—as well as its owners, officers, and employees—from any past liability under the Patent, and would grant Isomedia a license to use the Patent until it expires in November 2020. In exchange, Innovative Automation would receive fair value for the benefit your company has received from any past and continued use of the patented technology.

We would like to schedule an in-person meeting to explain the details of the Patent, why we believe it covers your devices, and the proposed license, and to give you an opportunity to ask questions and provide input to help us amicably resolve this matter. As the meeting will be introductory, we believe it will be helpful even if you and your counsel may not have had the opportunity to fully analyze the Patent before the meeting date. We would be happy to have the meeting at your offices; at the offices of our co-counsel Booke & Ajlouny, LLP in San Jose; or at another mutually convenient location.

We would like to schedule the introductory meeting during the week of June 13. If that week is not convenient for you, please suggest an alternative date around that time period. We expect that this meeting will not last longer than a few hours, but we are willing to have more extensive discussions at your request. If we do not hear from you by June 6, we will call you to confirm the exact date and time for the meeting.

If you have any questions about this letter, please contact me directly at (415) 789-6390.

Thank you for your prompt attention to this matter.

Best regards

Todd Kennedy

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Writing a CD entails not only transferring digital deta from the exclus 550 to the blank CD-Re 540, but also printing cortain graphics on the service of the mediums. Trus, each CD Writer must be explipped with at least one printing

While the present invention is illustrated with particular blockments, it is not intended that the scope of the weathen be limited to the specific and preferred embodi-ents illustrated and described.

I canno:

1 A comprising:

taking requests at one or more user interfaces;

transmisting said requests through a actwork to a con-

inting requests at one or more user aptentions; transmitting said requests through a activorit to a computer; [15] and the said interpretation of a plurality of output devices; and secreting the displication procest; observed and computer computers: at least one first module configured to crease a task log 20 hased on incoming requests; at least one first module configured to excess a task log 20 hased on incoming requests; at least one second module configured to excess a task log 20 hased on first module configured to crease a task log 20 hased on first module configured to crease a task log 20 hased on first module configured to crease a task of data material and states to the crease and further configured to command add output devices, and further configured to command and output devices to fraunder and subset onto blank medic; and a connection through which said ascend module communicates with said first another and said third module. 3 The method of claim 1, whence and said third module. 5 The method of claim 1, whence and said third module.

second morble comprises: on expandable induced archive of digital data, and data representing contexts available for request by customs-

ers; and at least one resource file for each of said output devices in communication with said computer. 3. The method of stains 2, wherein said data in cach said

3. The method of cialits 2, wherein said date in cace acid resource file comprises:

name and type of said output devices;

natwork address of said output device;

namber of drives in said output device;

svalishility of said output device;

indust of digital data that has been downloaded onto said
output device;

device to device;

device to device;

device to cach the transition in said output device.

4. The method of cialital, i, whereis said first module is
configured to send at least one signal to at least one pitating so
device to greate mailing address labels for each of said
requests.

5. The method of claim 1, wh comprises:

supprises:
grouping together requests for the same content;
directing said requests to the most immediately available
output device that is expable of saking the sequested
deplication onto the requested type of recording
noedium;

tracking the number of recording mediums remaining in

each compan device; noddying an operator if more recording mediums need to be loaded;

finding the digital data that converponds to the requested

sending a write command to said output device in the firmest that said autput device understands; waiting for the output dardes to purform the requested number of duplications;

repeating the above steps such time a new request is entered.

6. The method of claim 5, wherein finding the digital data

comprises:
checking the cache of said output devices for data repre-senting the requested content(s);
deleting strough pre-rate ing data in said ceche to make room for said requested content; and
downloading said requested content flows said computer onto said cache of said output device.

7. The method of claim 1, wherein each module that comprises said computer is responsive to electronic mail commands. #. A system for duplication of data casts digital recording

mediums, the system comprising:

a customer interfece; and

a communication natwork connecting said statemen inter-face to a server that schedules and process duplication; wherein said surver comprises:

first module for creating a log of customer requests;

are mouse for resulting the date to be duplicated; third module for storing the date to be duplicated; third module for scheduling the duplication of such request and dimeting cook request to one of a plurality of output devices;

at least one printing device for producing mailing labels for each request; and

at least one cuspet device for transferring the data requested by customers from an internal data storage cuto digital recording mediums.