

**IN THE UNITED STATES DISTRICT COURT  
FOR THE EASTERN DISTRICT OF TEXAS  
MARSHALL DIVISION**

**TQP DEVELOPMENT, LLC,**

*Plaintiff,*

**v.**

**NFL ENTERPRISES LLC,**

*Defendants,*

**Civil Action No. 2:12-cv-578**

**JURY TRIAL DEMANDED**

**ORIGINAL COMPLAINT FOR PATENT INFRINGEMENT**

This is an action for patent infringement in which TQP Development, LLC (“TQP”) makes the following allegations against NFL Enterprises LLC (“Defendant”):

**PARTIES**

1. Plaintiff TQP Development, LLC is a Texas limited liability company having a principal place of business of 179 W. Front Street, Suite 244, Tyler, Texas 75702.

2. On information and belief, Defendant NFL Enterprises LLC (“NFL”) is a Delaware limited liability company with its principal place of business at 280 Park Avenue, New York, New York 10017. NFL may be served through its agent for service of process The Corporation Trust Company at Corporation Trust Center, 1209 Orange Street, Wilmington, Delaware 19801.

**JURISDICTION AND VENUE**

3. This action arises under the patent laws of the United States, Title 35 of the United States Code. This Court has subject matter jurisdiction pursuant to 28 U.S.C. §§ 1331 and 1338(a).

4. Venue is proper in this district under 28 U.S.C. §§ 1391(c) and 1400(b). On information and belief, Defendant has transacted business in this district, and has committed acts of patent infringement in this district.

5. On information and belief, Defendant is subject to this Court's specific and general personal jurisdiction pursuant to due process and/or the Texas Long Arm Statute, due at least to their substantial business in this forum, including: (i) at least a portion of the infringements alleged herein; and (ii) regularly doing or soliciting business, engaging in other persistent courses of conduct, and/or deriving substantial revenue from goods and services provided to individuals in Texas and in this Judicial District.

## **COUNT I**

### **INFRINGEMENT OF U.S. PATENT NO. 5,412,730**

6. Plaintiff is the owner by assignment of United States Patent No. 5,412,730 ("the '730 Patent") entitled "Encrypted Data Transmission System Employing Means for Randomly Altering the Encryption Keys." The '730 Patent issued on May 2, 1995. A true and correct copy of the '730 Patent is attached as Exhibit A.

7. Upon information and belief, NFL has been and now is infringing the '730 Patent in the State of Texas, in this judicial district, and elsewhere in the United States, by, among other things, methods practiced on various NFL websites (including, without limitation to nfl.com and related internal systems supporting the operation of said websites) for transmitting data comprising a sequence of blocks in encrypted form over a communication link covered by one or more claims of the '730 Patent to the injury of TQP, such as using the RC4 encryption algorithm in combination with either the Secure Sockets Layer or Transport Layer Security encryption protocol. NFL's infringement

includes all websites and internal systems operated by or for NFL that transmit data comprising a sequence of blocks in encrypted form as described by one or more claims of the '730 Patent. For example, when NFL and/or NFL's customers connect to NFL's website, a communication link is established between host servers and the client computer. Data transmitted over this communication link comprises a sequence of blocks, and is transmitted as packets in a sequence over the communication link. Certain data transmissions (both from the client computer to the host server, and from the host server to the client computer) are encrypted according to the claimed method. In order to communicate with encrypted portions of NFL's website, client computers must agree to an encryption algorithm or protocol. Once that protocol is established by the host server, the client computer automatically implements the claimed encryption algorithm under the direction of the host server. NFL provides, or directs the client computer to provide, a seed value for both the transmitter and receiver in a symmetric encryption algorithm, and uses the same key to encrypt and decrypt data. NFL generates, or directs the client computer to generate, a first sequence of pseudo-random key values, such as alpha and/or numerical values used to encrypt data, based on said seed value at the transmitter (whichever of the host server or client computer is sending the encrypted information), each new key value in said sequence being produced at a time dependent upon a predetermined characteristic of the data being transmitted over said link. NFL encrypts data for transmission from the host server to the client. In addition, NFL directs the client computer to encrypt data comprising information sent from the client to the host server before it is transmitted over the link. NFL generates, or directs the client computer to generate, a second sequence of pseudo-random key values, such as alpha and/or

numerical values used to encrypt data, based on said seed value at said transmitter, each new key value in said sequence being produced at a time dependent upon a predetermined characteristic of the data being transmitted over said link such that said first and second sequences are identical to one another, as is used in a symmetric algorithm, a new one of said key values in said first and second sequences being produced each time a predetermined number of said blocks are transmitted over said link. NFL decrypts data sent from the client in order to use the data, and directs the client computer to decrypt data transmitted from the host server in order to provide a useable display to, for example, a user of the client computer. By virtue of performing each step of the claimed method, NFL is directly infringing the '730 Patent. In addition, by virtue of performing some steps and directing and/or controlling others to perform the remaining steps, NFL is directly infringing, literally infringing, and/or infringing the '730 Patent under the doctrine of equivalents. NFL is thus liable for infringement of the '730 Patent pursuant to 35 U.S.C. § 271.

8. On information and belief, to the extent any marking was required by 35 U.S.C. §287, all predecessors in interest to the '730 Patent complied with any such requirements.

9. To the extent that facts learned in discovery show that Defendant's infringement of the '730 Patent is, or has been willful, Plaintiff reserves the right to request such a finding at the time of trial.

10. As a result of Defendant's infringement of the '730 Patent, Plaintiff has suffered monetary damages and is entitled to a money judgment in an amount adequate to compensate for Defendant's infringement, but in no event less than a reasonable royalty

for the use made of the invention by Defendant, together with interest and costs as fixed by the court.

**PRAYER FOR RELIEF**

WHEREFORE, Plaintiff respectfully requests that this Court enter:

1. A judgment in favor of Plaintiff that Defendant has directly and/or jointly infringed the '730 Patent;
2. A judgment and order requiring Defendant pay Plaintiff its damages, costs, expenses, and prejudgment and post-judgment interest for Defendant's infringement of the '730 Patent as provided under 35 U.S.C. § 284;
3. A judgment and order finding that this is an exceptional case within the meaning of 35 U.S.C. § 285 and awarding to Plaintiff its reasonable attorneys' fees; and
4. Any and all other relief, at law or equity, to which Plaintiff may show itself to be entitled.

**DEMAND FOR JURY TRIAL**

TQP, under Rule 38 of the Federal Rules of Civil Procedure, requests a trial by jury of any issues so triable by right.

Dated: September 4, 2012

Respectfully submitted,

**TQP DEVELOPMENT, LLC**

By: /s/ Marc A. Fenster

Marc A. Fenster, CA SB No. 181067

Email: mfenster@raklaw.com

Kevin P. Burke, CA SB No. 241972

Email: kburke@raklaw.com

Adam S. Hoffman, CA SB No. 218740

Email: ahoffman@raklaw.com

Alexander C.D. Giza, CA SB No. 212327

Email: agiza@raklaw.com

Russ August & Kabat

12424 Wilshire Boulevard, 12th Floor

Los Angeles, CA 90025

Tel: (310) 826-7474

Fax: (310) 826-6991

Hao Ni, TX Bar No. 24047205

Email: hni@nilawfirm.com

Ni Law Firm, PLLC

3102 Maple Ave. Suite 400

Dallas, TX 75201

Tel: (214) 800-2208

Fax: (214) 800-2209

Andrew W. Spangler, State Bar No. 24041960

Email: spangler@sfipfirm.com

Spangler & Fussell P.C.

208 N. Green St., Suite 300

Longview, TX 75601

Telephone: (903) 753-9300

Facsimile: (903) 553-0403

James A. Fussell, III, State Bar No. 2003193

Email: fussell@sfipfirm.com

Spangler & Fussell P.C.

211 N. Union Street, Suite 100

Alexandria, VA 22314

Telephone: (903) 753-9300

Facsimile: (903) 553-0403

Attorneys for Plaintiff

TQP DEVELOPMENT, LLC