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10	UNITED STATES DISTRICT COURT		
11	WESTERN DISTRICT OF WASHINGTON AT SEATTLE		
12	3FORM, INC., a Utah corporation; and	C	
13	HUNTER DOUGLAS INDUSTRIES SWITZERLAND GmbH, a Swiss limited	Case No.	
14	liability company, Plaintiffs,	COMPLAINT FOR: (1) Patent Infringement (35 U.S.C. § 271);	
15		and (2) Trademark Infringement and Unfair	
16	v. GANNON ARNOLD ASSOCIATES LLC, a	Competition (Lanham Act).	
17	Washington limited liability company,	DEMAND FOR JURY TRIAL	
18	Defendant.		
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20	Plaintiffs 3form, Inc. ("3form") and Hunter Douglas Industries Switzerland GmbH ("Hunter		
21	Douglas") [hereinafter, 3form and Hunter Douglas are sometimes referred to collectively as		
22	"Plaintiffs"] hereby complain against defendant Gannon Arnold Associates LLC ("Defendant") and		
23	for claims for relief against Defendant allege as follows:		
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PARTIES

- 1. 3 form is a Utah corporation with its principal executive offices located at 2300 South 2300 West, Salt Lake City, Utah 84119.
- 2. Hunter Douglas is a Swiss limited liability company with its principal place of business at Adligenswilerstrasse 37, 6006 Lucerne, Switzerland.
- Upon information and belief, Defendant is a limited liability company organized and 3. existing under the laws of the State of Washington, with its principal executive offices located at 5223 56th Avenue South, Seattle, Washington 98118.
- 4. Upon information and belief, Defendant may be served through its registered agent, Tysen Gannon, at 5223 56th Avenue South, Seattle, Washington 98118.

SUBJECT MATTER JURISDICTION

- 5. This is a civil action for patent infringement brought by Plaintiffs for acts committed by Defendant arising under the patent laws of the United States, and more specifically under 35 U.S.C. §§ 271, 281, 283, 284, 285, and 289.
- 6. This also is a civil action for trademark infringement under Section 43 of the Lanham Act, Title 15 U.S.C. § 1125.
 - 7. This is also a civil action for common law trademark infringement.
- 8. Subject matter jurisdiction of this Court over this action is founded upon 28 U.S.C. §§ 1331 and 1338(a). This Court has related claim subject matter jurisdiction over the state law claims asserted herein pursuant to 28 U.S.C. § 1338(b) and 28 U.S.C. § 1367.
- 9. In addition to the foregoing, this also is a civil action with complete diversity of citizenship between 3form (deemed to be a citizen of the State of Utah), Hunter Douglas (deemed to be a citizen of Switzerland), on the one hand, and Defendant (deemed to be a citizen of the State of Washington), on the other hand, with the amount in controversy exceeding \$75,000. Thus, subject matter jurisdiction of this Court also is founded upon 28 U.S.C. § 1332.

10. Upon information and belief, Defendant is a resident of the State of Washington, has transacted business, contracted to supply goods or services, and caused injury within the State of Washington, and has otherwise purposely availed itself of the privileges and benefits of the laws of the State of Washington, and is therefore subject to this Court's exercise of personal jurisdiction over it pursuant to Rule 4(k)(1)(A) of the Federal Rules of Civil Procedure.

VENUE

11. Venue is proper in this judicial district pursuant to 28 U.S.C. §§ 1391 and 1400(b).

FIRST CLAIM FOR RELIEF

(By 3form For Infringement Of U.S. Patent No. D621,068)

- 12. 3form hereby incorporates the allegations of the preceding paragraphs 1 through 11 of this Complaint into this First Claim for Relief, as though fully set forth hereat.
- 13. U.S. Patent No. D621,068 ("the '068 Patent") issued from the United States Patent and Trademark Office ("USPTO") on August 3, 2010, bearing the title "Architectural Panel with Thatch Reed Design." (A true and correct copy of the '068 Patent is attached hereto as Exhibit A and incorporated herein by this reference.)
- 14. 3form is the owner of all right, title, and interest in and to the '068 Patent, including the right to sue for and recover all past, present, and future damages for infringement of the '068 Patent, and to enjoin acts of infringement of the '068 Patent.
- 15. Neither 3form nor any authorized third party has licensed or otherwise authorized Defendant to practice the '068 Patent.
- 16. Defendant, directly or through its subsidiaries, divisions, affiliates, or groups, has infringed and continues to infringe the claim of the '068 Patent by using, selling, and/or offering to sell, or inducing others to make, use, sell, and/or offer for sale, in the United States and this judicial district, products that are covered by the claim of the '068 Patent, including but not limited to, those

Defendant, directly or through its subsidiaries, divisions, affiliates, or groups, has

infringed and continues to infringe the claim of the '022 Patent by using, selling, and/or offering to

sell, or inducing others to make, use, sell, and/or offer for sale, in the United States and this judicial

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district, products that are covered by the claim of the '022 Patent, including but not limited to, those designated by the manufacturer, GlasPro, as "Asian Harvest" and "Asian Harvest Spring." Therefore, Defendant is liable for infringement of the '022 Patent pursuant to 35 U.S.C. § 271.

- 24. Defendant's acts of infringement have caused damage to 3form, and 3form is entitled to recover from Defendant the actual damages sustained by 3form as a result of Defendant's wrongful acts in an amount subject to proof at trial pursuant to 35 U.S.C. § 284, or an award of Defendant's profits from its infringements pursuant to 35 U.S.C. § 289, whichever is greater.
- 25. As a consequence of the infringement complained of herein, 3form has been irreparably damaged to an extent not yet determined, and will continue to be irreparably damaged by such acts in the future unless Defendant is enjoined by this Court from committing further acts of infringement of the '022 Patent.

THIRD CLAIM FOR RELIEF (By 3form For Infringement Of U.S. Patent No. D608,026)

- 26. 3form hereby incorporates the allegations of the preceding paragraphs 1 through 11 of this Complaint into this Third Claim for Relief, as though fully set forth hereat.
- 27. U.S. Patent No. D608,026 ("the '026 Patent") issued from the USPTO on January 12, 2010, bearing the title "Architectural Panel with Plant Stem and Leaf." (A true and correct copy of the '026 Patent is attached hereto as Exhibit C and incorporated herein by this reference.)
- 28. 3form is the owner of all right, title, and interest in and to the '026 Patent, including the right to sue for and recover all past, present, and future damages for infringement of the '026 Patent, and to enjoin acts of infringement of the '026 Patent.
- 29. Neither 3form nor any authorized third party has licensed or otherwise authorized Defendant to practice the '026 Patent.
- 30. Defendant, directly or through its subsidiaries, divisions, affiliates, or groups, has infringed and continues to infringe the claim of the '026 Patent by using, selling, and/or offering to

sell, or inducing others to make, use, sell, and/or offer for sale, in the United States and this judicial district, products that are covered by the claim of the '026 Patent, including but not limited to, those designated by the manufacturer, GlasPro, as "Ting Ting Flowers Red" and "Ting Ting Flowers." Therefore, Defendant is liable for infringement of the '026 Patent pursuant to 35 U.S.C. § 271.

- 31. Defendant's acts of infringement have caused damage to 3form, and 3form is entitled to recover from Defendant the actual damages sustained by 3form as a result of Defendant's wrongful acts in an amount subject to proof at trial pursuant to 35 U.S.C. § 284, or an award of Defendant's profits from its infringements pursuant to 35 U.S.C. § 289, whichever is greater.
- 32. As a consequence of the infringement complained of herein, 3form has been irreparably damaged to an extent not yet determined, and will continue to be irreparably damaged by such acts in the future unless Defendant is enjoined by this Court from committing further acts of infringement of the '026 Patent.

FOURTH CLAIM FOR RELIEF (By 3form For Infringement Of U.S. Patent No. D609,826)

- 33. 3form hereby incorporates the allegations of the preceding paragraphs 1 through 11 of this Complaint into this Fourth Claim for Relief, as though fully set forth hereat.
- 34. U.S. Patent No. D609,826 ("the '826 Patent") issued from the USPTO on February 9, 2010, bearing the title "Architectural Panel with Translucent Wood Design." (A true and correct copy of the '826 Patent is attached hereto as Exhibit D and incorporated herein by this reference.)
- 35. 3 form is the owner of all right, title, and interest in and to the '826 Patent, including the right to sue for and recover all past, present, and future damages for infringement of the '826 Patent, and to enjoin acts of infringement of the '826 Patent.
- 36. Neither 3form nor any authorized third party has licensed or otherwise authorized Defendant to practice the '826 Patent.

- 37. Defendant, directly or through its subsidiaries, divisions, affiliates, or groups, has infringed and continues to infringe the claim of the '826 Patent by using, selling, and/or offering to sell, or inducing others to make, use, sell, and/or offer for sale, in the United States and this judicial district, products that are covered by the claim of the '826 Patent, including but not limited to, those designated by the manufacturer, GlasPro, as "Echo Woods in Glass." Therefore, Defendant is liable for infringement of the '826 Patent pursuant to 35 U.S.C. § 271.
- 38. Defendant's acts of infringement have caused damage to 3form, and 3form is entitled to recover from Defendant the actual damages sustained by 3form as a result of Defendant's wrongful acts in an amount subject to proof at trial pursuant to 35 U.S.C. § 284, or an award of Defendant's profits from its infringements pursuant to 35 U.S.C. § 289, whichever is greater.
- 39. As a consequence of the infringement complained of herein, 3form has been irreparably damaged to an extent not yet determined, and will continue to be irreparably damaged by such acts in the future unless Defendant is enjoined by this Court from committing further acts of infringement of the '826 Patent.

FIFTH CLAIM FOR RELIEF (By 3form For Infringement Of U.S. Patent No. D608,474)

- 40. 3form hereby incorporates the allegations of the preceding paragraphs 1 through 11 of this Complaint into this Fifth Claim for Relief, as though fully set forth hereat.
- 41. U.S. Patent No. D608,474 ("the '474 Patent") issued from the USPTO on January 19, 2010, bearing the title "Architectural Panel with Buri Palm and Reed." (A true and correct copy of the '474 Patent is attached hereto as Exhibit E and incorporated herein by this reference.)
- 42. 3form is the owner of all right, title, and interest in and to the '474 Patent, including the right to sue for and recover all past, present, and future damages for infringement of the '474 Patent, and to enjoin acts of infringement of the '474 Patent.

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- 43. Neither 3 form nor any authorized third party has licensed or otherwise authorized Defendant to practice the '474 Patent.
- 44. Defendant, directly or through its subsidiaries, divisions, affiliates, or groups, has infringed and continues to infringe the claim of the '474 Patent by using, selling, and/or offering to sell, or inducing others to make, use, sell, and/or offer for sale, in the United States and this judicial district, products that are covered by the claim of the '474 Patent, including but not limited to, those designated by the manufacturer, GlasPro, as "Baileys Buri Palm." Therefore, Defendant is liable for infringement of the '474 Patent pursuant to 35 U.S.C. § 271.
- 45. Defendant's acts of infringement have caused damage to 3 form, and 3 form is entitled to recover from Defendant the actual damages sustained by 3 form as a result of Defendant's wrongful acts in an amount subject to proof at trial pursuant to 35 U.S.C. § 284, or an award of Defendant's profits from its infringements pursuant to 35 U.S.C. § 289, whichever is greater.
- 46. As a consequence of the infringement complained of herein, 3form has been irreparably damaged to an extent not yet determined, and will continue to be irreparably damaged by such acts in the future unless Defendant is enjoined by this Court from committing further acts of infringement of the '474 Patent.

SIXTH CLAIM FOR RELIEF (By 3form For Infringement Of U.S. Patent No. D608,023)

- 47. 3 form hereby incorporates the allegations of the preceding paragraphs 1 through 11 of this Complaint into this Sixth Claim for Relief, as though fully set forth hereat.
- 48. U.S. Patent No. D608,023 ("the '023 Patent") issued from the USPTO on January 12, 2010, bearing the title "Architectural Panel with Large Blade Grass and Thatch Reed." (A true and correct copy of the '023 Patent is attached hereto as Exhibit F and incorporated herein by this reference.)

- 49. 3 form is the owner of all right, title, and interest in and to the '023 Patent, including the right to sue for and recover all past, present, and future damages for infringement of the '023 Patent, and to enjoin acts of infringement of the '023 Patent.
- 50. Neither 3form nor any authorized third party has licensed or otherwise authorized Defendant to practice the '023 Patent.
- 51. Defendant, directly or through its subsidiaries, divisions, affiliates, or groups, has infringed and continues to infringe the claim of the '023 Patent by using, selling, and/or offering to sell, or inducing others to make, use, sell, and/or offer for sale, in the United States and this judicial district, products that are covered by the claim of the '023 Patent, including but not limited to, those designated by the manufacturer, GlasPro, as "Sea Grass." Therefore, Defendant is liable for infringement of the '023 Patent pursuant to 35 U.S.C. § 271.
- 52. Defendant's acts of infringement have caused damage to 3form, and 3form is entitled to recover from Defendant the actual damages sustained by 3form as a result of Defendant's wrongful acts in an amount subject to proof at trial pursuant to 35 U.S.C. § 284, or an award of Defendant's profits from its infringements pursuant to 35 U.S.C. § 289, whichever is greater.
- 53. As a consequence of the infringement complained of herein, 3form has been irreparably damaged to an extent not yet determined, and will continue to be irreparably damaged by such acts in the future unless Defendant is enjoined by this Court from committing further acts of infringement of the '023 Patent.

SEVENTH CLAIM FOR RELIEF (By 3form For Infringement Of U.S. Patent No. D644,340)

- 54. 3form hereby incorporates the allegations of the preceding paragraphs 1 through 11 of this Complaint into this Seventh Claim for Relief, as though fully set forth hereat.
- 55. U.S. Patent No. D644,340 ("the '340 Patent") issued from the USPTO on August 30, 2011 bearing the title "Architectural Panel with Line and Bunch Interlayer Design." (A true and

EIGHTH CLAIM FOR RELIEF

(By 3form For Infringement Of U.S. Patent No. D632,811)

- 61. 3form hereby incorporates the allegations of the preceding paragraphs 1 through 11 of this Complaint into this Eighth Claim for Relief, as though fully set forth hereat.
- 62. U.S. Patent No. D632,811 ("the '811 Patent") issued from the USPTO on February 15, 2011, bearing the title "Architectural Panel with Woven Textile Interlayer." (A true and correct copy of the '811 Patent is attached hereto as Exhibit H and incorporated herein by this reference.)
- 63. 3form is the owner of all right, title, and interest in and to the '811 Patent, including the right to sue for and recover all past, present, and future damages for infringement of the '811 Patent, and to enjoin acts of infringement of the '811 Patent.
- 64. Neither 3form nor any authorized third party has licensed or otherwise authorized Defendant to practice the '811 Patent.
- 65. Defendant, directly or through its subsidiaries, divisions, affiliates, or groups, has infringed and continues to infringe the claim of the '811 Patent by using, selling, and/or offering to sell, or inducing others to make, use, sell, and/or offer for sale, in the United States and this judicial district, products that are covered by the claim of the '811 Patent, including but not limited to, those designated by the manufacturer, GlasPro, as "Linear Array Tea," "Linear Array Bloom," "Linear Array Gold," and "Linear Array Charcoal." Therefore, Defendant is liable for infringement of the '811 Patent pursuant to 35 U.S.C. § 271.
- 66. Defendant's acts of infringement have caused damage to 3form, and 3form is entitled to recover from Defendant the actual damages sustained by 3form as a result of Defendant's wrongful acts in an amount subject to proof at trial pursuant to 35 U.S.C. § 284, or an award of Defendant's profits from its infringements pursuant to 35 U.S.C. § 289, whichever is greater.
- 67. As a consequence of the infringement complained of herein, 3form has been irreparably damaged to an extent not yet determined, and will continue to be irreparably damaged by

such acts in the future unless Defendant is enjoined by this Court from committing further acts of infringement of the '811 Patent.

NINTH CLAIM FOR RELIEF (By 3form For Infringement Of U.S. Patent No. 7,504,159)

- 68. 3form hereby incorporates the allegations of the preceding paragraphs 1 through 11 of this Complaint into this Ninth Claim for Relief, as though fully set forth hereat.
- 69. U.S. Patent No. 7,504,159 ("the '159 Patent") issued from the USPTO on March 17, 2009, bearing the title "Resin-based Panels having Thin or Brittle Veneer Layers and Methods of Making Same." (A true and correct copy of the '159 Patent is attached hereto as Exhibit I and incorporated herein by this reference.)
- 70. 3 form is the owner of all right, title, and interest in and to the '159 Patent, including the right to sue for and recover all past, present, and future damages for infringement of the '159 Patent, and to enjoin acts of infringement of the '159 Patent.
- 71. Neither 3form nor any authorized third party has licensed or otherwise authorized Defendant to practice the '159 Patent.
- 72. Defendant, directly or through its subsidiaries, divisions, affiliates, or groups, has infringed and continues to infringe the claim of the '159 Patent by using, selling, and/or offering to sell, or inducing others to make, use, sell, and/or offer for sale, in the United States and this judicial district, products that are covered by at least claim 9 of the '159 Patent, including but not limited to, those designated by the manufacturer, GlasPro, as "Echo Woods" in resin. Therefore, Defendant is liable for infringement of the '159 Patent pursuant to 35 U.S.C. § 271.
- 73. Defendant's acts of infringement have caused damage to 3form, and 3form is entitled to recover from Defendant the actual damages sustained by 3form as a result of Defendant's wrongful acts in an amount subject to proof at trial pursuant to 35 U.S.C. § 284.

74. As a consequence of the infringement complained of herein, 3form has been irreparably damaged to an extent not yet determined, and will continue to be irreparably damaged by such acts in the future unless Defendant is enjoined by this Court from committing further acts of infringement of the '159 Patent.

TENTH CLAIM FOR RELIEF

(By 3form For Infringement Of U.S. Patent No. 7,691,486)

- 75. 3form hereby incorporates the allegations of the preceding paragraphs 1 through 11 of this Complaint into this Tenth Claim for Relief, as though fully set forth hereat.
- 76. U.S. Patent No. 7,691,486 ("the '486 Patent") issued from the USPTO on April 6, 2010, bearing the title "Resin-based Panels having Translucent Veneer Layers." (A true and correct copy of the '486 Patent is attached hereto as Exhibit J and incorporated herein by this reference.)
- 77. 3 form is the owner of all right, title, and interest in and to the '486 Patent, including the right to sue for and recover all past, present, and future damages for infringement of the '486 Patent, and to enjoin acts of infringement of the '486 Patent.
- 78. Neither 3form nor any authorized third party has licensed or otherwise authorized Defendant to practice the '486 Patent.
- 79. Defendant, directly or through its subsidiaries, divisions, affiliates, or groups, has infringed and continues to infringe the claim of the '486 Patent by using, selling, and/or offering to sell, or inducing others to make, use, sell, and/or offer for sale, in the United States and this judicial district, products that are covered by at least claim 1 of the '486 Patent, including but not limited to, those designated by the manufacturer, GlasPro, as "Echo Woods" in resin. Therefore, Defendant is liable for infringement of the '486 Patent pursuant to 35 U.S.C. § 271.
- 80. Defendant's acts of infringement have caused damage to 3form, and 3form is entitled to recover from Defendant the actual damages sustained by 3form as a result of Defendant's wrongful acts in an amount subject to proof at trial pursuant to 35 U.S.C. § 284.

81. As a consequence of the infringement complained of herein, 3form has been irreparably damaged to an extent not yet determined, and will continue to be irreparably damaged by such acts in the future unless Defendant is enjoined by this Court from committing further acts of infringement of the '486 Patent.

ELEVENTH CLAIM FOR RELIEF (By 3form For Infringement Of U.S. Patent No. 7,940,459)

- 82. 3 form hereby incorporates the allegations of the preceding paragraphs 1 through 11 of this Complaint into this Eleventh Claim for Relief, as though fully set forth hereat.
- 83. U.S. Patent No. 7,940,459 ("the '459 Patent") issued from the USPTO on May 10, 2011, bearing the title "Formable Fused Polymer Panels Containing Light Refracting Films." (A true and correct copy of the '459 Patent is attached hereto as Exhibit K and incorporated herein by this reference.)
- 84. 3 form is the owner of all right, title, and interest in and to the '459 Patent, including the right to sue for and recover all past, present, and future damages for infringement of the '459 Patent, and to enjoin acts of infringement of the '459 Patent.
- 85. Neither 3 form nor any authorized third party has licensed or otherwise authorized Defendant to practice the '459 Patent.
- 86. Defendant, directly or through its subsidiaries, divisions, affiliates, or groups, has infringed and continues to infringe the claim of the '459 Patent by using, selling, and/or offering to sell, or inducing others to make, use, sell, and/or offer for sale, in the United States and this judicial district, products that are covered by at least claim 1 of the '459 Patent, including but not limited to, those designated by the manufacturer, GlasPro, as "DS Dichroic" in resin. Therefore, Defendant is liable for infringement of the '459 Patent pursuant to 35 U.S.C. § 271.

- 87. Defendant's acts of infringement have caused damage to 3form, and 3form is entitled to recover from Defendant the actual damages sustained by 3form as a result of Defendant's wrongful acts in an amount subject to proof at trial pursuant to 35 U.S.C. § 284.
- 88. As a consequence of the infringement complained of herein, 3form has been irreparably damaged to an extent not yet determined, and will continue to be irreparably damaged by such acts in the future unless Defendant is enjoined by this Court from committing further acts of infringement of the '459 Patent.

TWELFTH CLAIM FOR RELIEF (By 3form For Infringement Of U.S. Patent No. 8,241,714)

- 89. 3form hereby incorporates the allegations of the preceding paragraphs 1 through 11 of this Complaint into this Twelfth Claim for Relief, as though fully set forth hereat.
- 90. U.S. Patent No. 8,241,714 ("the '714 Patent") issued from the USPTO on August 14, 2012, bearing the title "Architectural Panels with Objects Embedded in Resin Interlayer." (A true and correct copy of the '714 Patent is attached hereto as Exhibit L and incorporated herein by this reference.)
- 91. 3form is the owner of all right, title, and interest in and to the '714 Patent, including the right to sue for and recover all past, present, and future damages for infringement of the '714 Patent, and to enjoin acts of infringement of the '714 Patent.
- 92. Neither 3form nor any authorized third party has licensed or otherwise authorized Defendant to practice the '714 Patent.
- 93. Defendant, directly or through its subsidiaries, divisions, affiliates, or groups, has infringed and continues to infringe the claim of the '714 Patent by using, selling, and/or offering to sell, or inducing others to make, use, sell, and/or offer for sale, in the United States and this judicial district, products that are covered by at least claim 1 of the '714 Patent, including but not limited to,

- 108. Defendant, directly or through its subsidiaries, divisions, affiliates, or groups, has infringed and continues to infringe the claim of the '539 Patent by using, selling, and/or offering to sell, or inducing others to make, use, sell, and/or offer for sale, in the United States and this judicial district, products that are covered by at least claim 1 of the '539 Patent, including but not limited to, those designated by the manufacturer, GlasPro, as "GlasPro-Rp Textiles in Resin." Therefore, Defendant is liable for infringement of the '539 Patent pursuant to 35 U.S.C. § 271.
- 109. Defendant's acts of infringement have caused damage to 3form, and 3form is entitled to recover from Defendant the actual damages sustained by 3form as a result of Defendant's wrongful acts in an amount subject to proof at trial pursuant to 35 U.S.C. § 284.
- 110. As a consequence of the infringement complained of herein, 3form has been irreparably damaged to an extent not yet determined, and will continue to be irreparably damaged by such acts in the future unless Defendant is enjoined by this Court from committing further acts of infringement of the '539 Patent.

FIFTEENTH CLAIM FOR RELIEF (By 3form For Lanham Act Violation By Trademark Infringement)

- 111. 3form hereby incorporates the allegations of the preceding paragraphs 1 through 11 of this Complaint into this Fifteenth Claim for Relief as though fully set forth hereat.
- 3form markets in connection with the federally registered trademark "CHROMA." The distinctive three-dimensional appearance of 3form's CHROMA® products have also obtained recognition, goodwill, and secondary meaning in the relevant marketplace, thereby affording 3form common law trademark protection in a three-dimensional trademark for its CHROMA® products (3form's "3D Trademark"). 3form advertises, markets, and sells decorative architectural panels that include 3form's 3D Trademark in interstate commerce throughout the United States. As a result of, among other things, 3form's substantial investment in its 3D Trademark, and the products marketed and sold

under that trademark, the consuming public recognizes the 3D Trademark and associates products and features with that mark with a single source, namely 3form.

- 113. Defendant advertises, markets, and sells decorative architectural panels that include 3form's 3D Trademark in interstate commerce including but not limited to, those designated by the manufacturer, GlasPro, as "GlasPro-CS." These acts by Defendant constitute a trademark infringement, which is likely to cause confusion, mistake and/or to deceive the relevant consuming public as to affiliation, connection, or association of Defendant's products with 3form in violation of Section 43(a) of the Lanham Act, 15 U.S.C. § 1125(a). Because both Defendant and 3form advertise, market, and sell their respective decorative architectural panels in interstate commerce, Defendant's infringement of 3form's 3D Trademark will affect interstate commerce.
- 114. By reason of Defendant's acts alleged herein, 3 form has and will suffer damage to its business, reputation, and goodwill and the loss of sales and profits 3 form would have made, but for Defendant's acts.

SIXTEENTH CLAIM FOR RELIEF (By 3form For Common Law Trademark And Unfair Competition)

- 115. 3form hereby incorporates the allegations of the preceding paragraphs 1 through 11 and 112 through 114 of this Complaint into this Sixteenth Claim for Relief as though fully set forth hereat.
- 116. Defendant, by its actions set forth hereinabove, has engaged in intentional business acts or practices that are unlawful, unfair, and/or fraudulent, including the infringement of 3form's 3D trademark.
- 117. Defendant's unauthorized use of the 3D trademark, including but not limited to, those designated by the manufacturer, GlasPro, as "GlasPro-CS," is likely to cause confusion, mistake, or deception as to the source, origin, affiliation, connection, or association of Defendant's products with 3form, or as to the approval of Defendant's products by 3form.

- 16. 3form be granted permanent injunctive relief pursuant to 35 U.S.C. § 283 enjoining Defendant, its officers, agents, servants, employees, and all those persons in active concert or participation with them from further acts of patent infringement;
- 17. 3form be granted pre-judgment and post-judgment interest on the damages caused to it by reason of Defendant's infringement of the Patents-In-Suit;
- 18. This be declared an exceptional case and that 3form be granted its reasonable attorneys' fees in accordance with 35 U.S.C. § 285;
 - 19. Costs of suit be awarded to 3form to the fullest extent permitted by law;
- 20. A judgment be made and entered finding Defendant liable for infringement of the 3D Trademark, unfair competition, and unfair, deceptive, or misleading practices in violation of the Lanham Act, 15 U.S.C. § 1125;
- 21. An order of this Court be entered enjoining Defendant, its agents and servants, and any and all persons acting in concert with any of them from producing, manufacturing, marketing, advertising, promoting, offering for sale, selling, or distributing products, including Defendant's products marketed in connection with the 3D Trademark, pursuant to at least the Lanham Act, 15 U.S.C. § 1116(a);
- 22. An order of this Court be entered directing Defendant to destroy its entire stock of infringing products, together with all labels, signs, prints, packages, wrappers, receptacles, and advertisements, as well as all plates, molds, matrices, or other means of making the same pursuant to at least the Lanham Act, 15 U.S.C. § 1118;
- 23. Damages be awarded in an amount to be proven at trial for trademark infringement under the Lanham Act, 15 U.S.C. § 1125(a);
- 24. Damages be awarded in an amount to be proven at trial for trademark infringement under the common law;

1	25. 3fc	orm's be awarded its attorneys' fees, pursuant to all applicable law, including at
2	least the Lanham Act, 15 U.S.C. § 1117(a);	
3	26. 3form be awarded its costs of suit; and	
4	27. Plaintiffs be granted such other and further relief as the Court may deem just and	
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	Proper under une e	
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7	Pursuant to Rule 38 of the Federal Rules of Civil Procedure, 3form demands trial by jury or	
8	all claims and issues so triable.	
9	DATED this 20 th day of November, 2012.	
10		ATER WYNNE LLP
11		By: s/ Stephen J. Kennedy
12		Stephen J. Kennedy, WSBA #16341
13		sjk@aterwynne.com ATER WYNNE LLP
13		601 Union Street, Suite 1501
14		Seattle, WA 98101-3981
15		Telephone: (206) 623-4711
15		Facsimile: (206) 467-8406
16		WORKMAN NYDEGGER A PROFESSIONAL
17		CORPORATION
18		By: s/ Sterling A. Brennan
19		Sterling A. Brennan, USB #10060
		Pro Hac Vice Admission Pending sbrennan@wnlaw.com
20		Chad E. Nydegger, USB #9964
21		Pro Hac Vice Admission Pending
22		<u>cnydegger@wnlaw.com</u> 60 East South Temple, Tenth Floor
		Salt Lake City, Utah 84111
23		Telephone: (801) 533-9800
24		Facsimile: (801) 321-1707
25		Attorneys for Plaintiff 3form, Inc. and Hunter Douglas
		Industries Switzerland GmbH