

IN THE UNITED STATES DISTRICT COURT  
FOR THE EASTERN DISTRICT OF TEXAS  
TYLER DIVISION

CLEAR WITH COMPUTERS, LLC, )  
 )  
 Plaintiff, )  
 ) Civil Action No. \_\_\_\_\_  
 v. )  
 ) **JURY TRIAL DEMANDED**  
 MLB ADVANCED MEDIA, L.P., )  
 )  
 Defendant. )  
 \_\_\_\_\_ )

**COMPLAINT**

For its Complaint, Plaintiff Clear With Computers, LLC ("CWC"), by and through the undersigned counsel, alleges as follows:

**THE PARTIES**

1. CWC is a Texas limited liability company with a place of business located at 719 West Front Street, Suite 242, Tyler, Texas 75702.
2. Defendant MLB Advanced Media, L.P. ("MLB") is a Delaware limited partnership with, upon information and belief, a place of business located at 75 Ninth Avenue, New York, New York 10011.

**JURISDICTION AND VENUE**

3. This action arises under the Patent Act, 35 U.S.C. § 1 *et seq.*
4. Subject matter jurisdiction is proper in this Court under 28 U.S.C. §§ 1331 and 1338.
5. Upon information and belief, MLB conducts substantial business in this forum, directly or through intermediaries, including: (i) at least a portion of the infringements alleged herein; and (ii) regularly doing or soliciting business, engaging in

other persistent courses of conduct and/or deriving substantial revenue from goods and services provided to individuals in this district.

6. Venue is proper in this district pursuant to §§ 1391(b), (c) and 1400(b).

**THE PATENT-IN-SUIT**




7. On September 11, 2012, United States Patent No. 8,266,015 (the "'015 patent"), entitled "Inventory Sales System and Method," was duly and lawfully issued by the U.S. Patent and Trademark Office ("USPTO"). A true and correct copy of the '015 patent is attached hereto as Exhibit A.

8. CWC is the assignee and owner of the right, title and interest in and to the '015 patent, including the right to assert all causes of action arising under said patent and the right to any remedies for infringement of it.

**COUNT I – INFRINGEMENT OF U.S. PATENT NO. 8,266,015**

9. CWC repeats and realleges the allegations of paragraphs 1 through 8 as if fully set forth herein.

10. Without license or authorization and in violation of 35 U.S.C. § 271(a), MLB has infringed and continues to infringe at least claim 1 of the '015 patent by making, using, owning, operating, and/or maintaining one or more websites, including but not limited to, [www.shop.mlb.com](http://www.shop.mlb.com), which include or incorporate certain computer program products and methods, including, but not limited to, a configuration engine, that embody subject matter claimed in the '015 patent. A copy of relevant portions of the [www.shop.mlb.com](http://www.shop.mlb.com) website are below:

<p>RECEIVE A FREE WOMEN'S BRACELET**</p>  <p>Colorado Rockies Authentic Troy Tulowitzki Road Cool Base Jersey</p> <p>Was: \$279.99* Now: \$179.97</p>	<p>RECEIVE A FREE WOMEN'S BRACELET**</p>  <p>Colorado Rockies Authentic Carlos Gonzalez Road Cool Base Jersey</p> <p>Was: \$279.99* Now: \$179.97</p>	<p>EXTENDED - BUY 1 ITEM, GET A 2ND ITEM FOR 50% OFF**</p>  <p>Colorado Rockies Team Dad T-Shirt by Majestic Athletic</p> <p>Was: \$21.99* Now: \$16.97</p>
--	--	---

See <http://shop.mlb.com/family/index.jsp?categoryId=1840215> (last accessed Dec. 19, 2012);



Colorado Rockies Authentic Troy Tulowitzki Road Cool Base Jersey - MLB.com Shop

Like 13 people like this. Sign Up to see what your friends like.

**SAVINGS ALERT** BUY A PLAYER JERSEY AND RECEIVE A FREE WOMEN'S BRACELET

Colorado Rockies Authentic Troy Tulowitzki Road Cool Base Jersey

(No reviews)

Be the first to [Write a Review](#)

Item No: 11224590

Now: **\$179.97** No Payments! [Bill Me Later](#) + No Interest if paid in full in 6 Months. On orders over \$200. Subject to credit approval. See Terms.

Was: 279.99

[Product Features](#)

**SIZE CHART**

PRODUCT AVAILABILITY

40 44 48 52 56 60

See <http://shop.mlb.com/product/index.jsp?productId=11224590&cp=1503844.1840215> (last accessed Dec. 19, 2012);



Colorado Rockies Authentic Carlos Gonzalez Road Cool Base Jersey

Like 4 people like this. Sign Up to see what your friends like.

**SAVINGS ALERT** BUY A PLAYER JERSEY AND RECEIVE A FREE WOMEN'S BRACELET

Colorado Rockies Authentic Carlos Gonzalez Road Cool Base Jersey

(No reviews)

Be the first to [Write a Review](#)

Item No: 11224589

Now: **\$179.97** No Payments! [Bill Me Later](#) + No Interest if paid in full in 6 Months. On orders over \$200. Subject to credit approval. See Terms.

Was: 279.99

[Product Features](#)

**SIZE CHART**

PRODUCT AVAILABILITY

40 44 48 52 56 60

See <http://shop.mlb.com/product/index.jsp?productId=11224589&cp=1503844.1840215> (last accessed Dec. 19, 2012).

11. CWC is entitled to recover from MLB the damages sustained by CWC as a result of its infringement of the '015 patent in an amount subject to proof at trial, which, by law, cannot be less than a reasonable royalty, together with interest and costs as fixed by this Court under 35 U.S.C. § 284.

**JURY DEMAND**

CWC hereby demands a trial by jury on all issues so triable.

**PRAYER FOR RELIEF**

WHEREFORE, CWC requests that this Court enter judgment against MLB as follows:

- A. An adjudication that MLB has infringed the '015 patent;
- B. An award of damages to be paid by MLB adequate to compensate CWC for its past infringement of the '015 patent and any continuing or future infringement through the date such judgment is entered, including interest, costs, expenses and an accounting of all infringing acts including, but not limited to, those acts not presented at trial;
- C. A declaration that this case is exceptional under 35 U.S.C. § 285, and an award of CWC's reasonable attorneys' fees; and
- D. An award to CWC of such further relief at law or in equity as the Court deems just and proper.

Dated: December 20, 2012

/s/Andrew W. Spangler

---

Andrew W. Spangler TX SB #24041960  
spangler@sfipfirm.com  
Spangler & Fussell P.C.  
208 N. Green Street, Suite 300  
Longview, TX 75601  
Telephone: (903) 753-9300  
Facsimile: (903) 553-0403

James A. Fussell, III AR SB #2003193  
fussell@sfipfirm.com  
Spangler & Fussell P.C.  
211 N. Union Street, Suite 100  
Alexandria, VA 22314  
Telephone: (903) 753-9300  
Facsimile: (903) 553-0403

OF COUNSEL:

Stamatios Stamoulis DE SB #4606  
stamoulis@swdelaw.com  
Richard C. Weinblatt DE SB #5080 – LEAD COUNSEL  
weinblatt@swdelaw.com  
Stamoulis & Weinblatt LLC  
Two Fox Point Centre  
6 Denny Road, Suite 307  
Wilmington, DE 19809  
Telephone: (302) 999-1540  
Facsimile: (302) 762-1688

*Attorneys for Plaintiff  
Clear With Computers, LLC*