1 Brent H. Blakely (SBN 157292) bblakely@blakelylawgroup.com Cindy Chan (SBN 247495) 2012 DEC 28 PM 1: 19 cchan@blakelylawgroup.com CLERK U.S. DISTRICT COURT CENTRAL DIST, OF CALIF. LOS ANGELES 3 915 North Citrus Avenue Los Angeles, California 90038 Telephone: (323) 464-7400 Facsimile: (323) 464-7410 4 5 6 Attorneys for Plaintiff **Deckers Outdoor Corporation** 7 8 UNITED STATES DISTRICT COURT 9 CENTRAL DISTRICT OF CALIFORNIA CV12-11022-GHK DECKERS OUTDOOR CORPORATION, CASE NO. CV 10 11 a Delaware Corporation, **COMPLAINT FOR DAMAGES:** 12 Plaintiff, 13 1. PATENT INFRINGMENT; v. 2. COMMON LAW UNFAIR 14 MINNETONKA MOCCASIN COMPANY, INC., a Minnesota COMPETITION 15 Corporation; and DOES 1-10, inclusive, JURY TRIAL DEMANDED 16 Defendants. 17 Plaintiff Deckers Outdoor Corporation for its claims against Defendant 18 Minnetonka Moccasin Company, Inc. respectfully alleges as follows: 19 20 JURISDICTION AND VENUE 21 Plaintiff files this action against Defendant for patent infringement arising 1. under the patent laws of the United States. This Court has subject matter jurisdiction 22 23 over the claims alleged in this action pursuant to 28 U.S.C. §§ 1331, 1338.

2. This Court has personal jurisdiction over Defendant because Defendant does business within this judicial district.

3. This action arises out of wrongful acts by Defendant within this judicial district and Plaintiff is located and has been injured in this judicial district by

24

25

26

27

4 5

6 7

8

9 10

11

12 13

14

15 16

17

18

19 20

21

22

23

24

25 26

27

28

Defendant's alleged wrongful acts. Venue is proper in this district pursuant to 28 U.S.C. § 1391 because the claims asserted arise in this district.

THE PARTIES

- Plaintiff Deckers Outdoor Corporation ("Deckers") is a corporation 4. organized and existing under the laws of the state of Delaware with an office and principal place of business in Goleta, California. Deckers designs and markets footwear identified by its famous UGG® trademark and other famous trademarks.
- Upon information and belief, Defendant Minnetonka Moccasin Company, 5. Inc. is a corporation duly organized and existing under the laws of the State of Minnesota with an office and principal place of business at 1113 East Hennepin Avenue, Minneapolis, Minnesota 55414.
- Plaintiff is unaware of the names and true capacities of Defendants, 6. whether individual, corporate and/or partnership entities, named herein as DOES 1 through 10, inclusive, and therefore sues them by their fictitious names. Plaintiff will seek leave to amend this complaint when their true names and capacities are ascertained. Plaintiff is informed and believes and based thereon alleges that said Defendant and DOES 1 through 10, inclusive, are in some manner responsible for the wrongs alleged herein, and that at all times referenced each was the agent and servant of the other Defendant and was acting within the course and scope of said agency and employment.
- Plaintiff is informed and believes, and based thereon alleges, that at all 7. relevant times herein, Defendant and DOES 1 through 10, inclusive, knew or reasonably should have known of the acts and behavior alleged herein and the damages caused thereby, and by their inaction ratified and encouraged such acts and behavior. Plaintiff further alleges that Defendant and DOES 1 through 10, inclusive, have a nondelegable duty to prevent or not further such acts and the behavior described herein, which duty Defendant and DOES 1 though 10, inclusive, failed and/or refused to perform.

ALLEGATIONS COMMON TO ALL CAUSES OF ACTION

A. Deckers' UGG® Brand

- 8. Deckers has become well known throughout the United States and elsewhere as a source of high quality footwear products identified at least by its UGG® brand of premium footwear.
- 9. Deckers' UGG® products are distributed and sold to consumers through retailers throughout the United States at point of sale and on the Internet, including through its website www.uggaustralia.com.
- 10. Deckers has spent substantial time, effort, and money in designing, developing, advertising, promoting, and marketing its famous UGG® Australia line of footwear. Deckers' efforts have been successful and Deckers has sold a substantial amount of UGG® Australia footwear.
- patents issued by the United States Patent and Trademark Office, which include but is not limited to U.S. Reg. No. D599,999 for the "Single Bailey Button Boot" (issued on September 15, 2009). Attached hereto and incorporated herein as <u>Exhibit 1</u> is a true and correct copy of the design patent registration for Deckers' Single Bailey Button Boot.
- 12. Deckers is the lawful assignee of all right, title, and interest in and to the design patent for the Single Bailey Button Boot.
 - B. Defendant's Infringement of the Single Bailey Button Boot Design
 Patent
- 13. Upon information and belief, Plaintiff hereon avers that Defendant Minnetonka Moccasin Company, Inc. ("Minnetonka") is in the business of manufacturing, designing, advertising, distributing, and selling footwear under the brand name "MINNETONKA." Defendant's footwear is available for sale at various retail stores nationwide, including many located within this judicial district.

2.5

2.7

14. It has recently come to Plaintiff's attention that Defendant has offered and is currently advertising, offering for sale, and selling footwear bearing a design that infringes upon Plaintiff's Single Bailey Button Boot Design Patent ("Infringing Products")





Ugg Design Patent No. D599,999

Minnetonka's Boot

15. Deckers has not granted a license or any other form of permission to Defendant with respect to the Single Bailey Button Boot design.

FIRST CLAIM FOR RELIEF

(Patent Infringement – 35 U.S.C. § 271)

- 16. Plaintiff incorporates herein by reference the averments of the preceding paragraphs as though fully set forth herein.
- 17. Plaintiff Deckers Outdoor Corporation is the owner by assignment of all right, title and interest in and to the design patent for the Single Bailey Button Boot.
- 18. Defendant has knowingly and intentionally manufactured, caused to be produced, distributed, advertised, marketed, offered for sale, and/or sold footwear that infringes upon the design patent for the Single Bailey Button Boot in direct violation of 35 U.S.C. § 271.
- 19. Defendant's use of the Single Bailey Button Boot design is without Plaintiff's permission or authority and is in total disregard of Plaintiff's right to control its intellectual property.
- 20. As a direct and proximate result of Defendant's infringing conduct, Plaintiff has been injured and will continue to suffer injury to its business and

reputation unless Defendant is restrained by this Court from infringing Plaintiff's design patents.

- 21. Defendant's acts have damaged and will continue to damage Plaintiff, and Plaintiff has no adequate remedy at law.
- 22. On information and belief, Defendant's acts herein complained of constitute willful acts and intentional infringement of the Single Bailey Button Boot design.
- 23. In light of the foregoing, Plaintiff is entitled to injunctive relief prohibiting Defendant from using the Single Bailey Button Boot design and to recover from Defendant all damages, including attorneys' fees, that Plaintiff has sustained and will sustain as a result of such infringing acts, and all gains, profits and advantages obtained by Defendant as a result thereof, in an amount to be determined, which amount can be trebled under 35 U.S.C. § 284.

SECOND CLAIM FOR RELIEF

Unfair Competition Under California Common Law

- 24. Plaintiff incorporates herein by reference the averments of the preceding paragraphs as though fully set forth herein.
- 25. Defendant's infringement of Plaintiff's Single Bailey Button Boot design constitutes unfair competition in violation of the common law of the State of California.
- 26. Plaintiff has no adequate remedy at law to compensate it fully for the damages that have been caused and which will continue to be caused by Defendant's infringing conduct, unless it is enjoined by this Court.
- 27. In light of the foregoing, Plaintiff is entitled to injunctive relief prohibiting Defendant from using the Single Bailey Button Boot design, and to recover all damages, including attorneys' fees, that Plaintiff has sustained and will sustain, and all gains, profits and advantages obtained by Defendant as a result of its infringing acts alleged above in an amount not yet known, and the costs of this action.

28. The conduct herein complained of was extreme, outrageous, fraudulent, and was inflicted on Plaintiff in reckless disregard of Plaintiff's rights. Said conduct was despicable and harmful to Plaintiff and as such supports an award of exemplary and punitive damages in an amount sufficient to punish and make an example of Defendant, and to deter it from similar such conduct in the future.

PRAYER FOR RELIEF

WHEREFORE, Plaintiff respectfully prays for judgment against Defendant, as follows:

- 1. A Judgment that Defendant has infringed upon Plaintiff's design patent for the Single Bailey Button Boot in violation of 35 U.S.C. § 271 and that Defendant's infringement was willful;
- 2. An order granting temporary, preliminary and permanent injunctive relief restraining and enjoining Defendant, its officers, agents, employees, and attorneys, and all those persons or entities in active concert or participation with them from:
- (a) manufacturing, importing, advertising, marketing, promoting, supplying, distributing, offering for sale, or selling any products that infringe upon any of Deckers' design patents, including but not limited to the Infringing Products;
- (b) engaging in any other activity constituting unfair competition with Plaintiff, or acts and practices that deceive consumers, the public, and/or trade, including without limitation, the use of designations and design elements used or owned by or associated with Plaintiff; and
- (c) committing any other act which falsely represents or which has the effect of falsely representing that the goods and services of Defendant are licensed by, authorized by, offered by, produced by, sponsored by, or in any other way associated with Plaintiff;
- 3. Ordering Defendant to recall from any distributors and retailers and to deliver to Plaintiff for destruction or other disposition all remaining inventory of all

DEMAND FOR JURY TRIAL

Pursuant to Rule 38(b) of the Federal Rules of Civil Procedure, Plaintiff hereby demands a trial by jury as to all claims in this litigation.

Dated: December 28, 2012

BLAKELY LAW GROUP

By:

Brent H. Blakely Cindy Chan Attorneys for Plaintiff Deckers Outdoor Corporation



(12) United States Design Patent

(10) Patent No.:

US D599,999 S

MacIntyre

(45) Date of Patent:

Sep. 15, 2009

(54) PORTION OF A FOOTWEAR UPPER

(75)	Inventor:	Jennifer MacIntyre,	Santa Barbara, CA
		(US)	

(73) Assignee: Deckers Outdoor Corporation, Goleta, CA (US)

14 Years Term:

(21) Appl. No.: 29/326,868

(22) Filed: Oct. 27, 2008

(51) LOC (9) Cl. 02-99 **U.S. Cl.** **D2/970**; D2/911; D2/946

Field of Classification Search D2/896, D2/909-915, 946, 970, 973, 974; 36/45, 36/50.1, 83, 3 A, 7.1 R, 113

See application file for complete search history.

(56)References Cited

U.S. PATENT DOCUMENTS

D125,568 S	*4	3/1941	Hard D2/911
D155,573 S	r\$4	10/1949	Bingham D2/910
D159,577 S	*	8/1950	Stromberg D2/900
D159,761 S	•	8/1950	Barron D2/910
D227,197 S	٠	6/1973	Fukuoka D2/910
D319,332 S	*	8/1991	Itzkowitz D2/910
D481,863 S	*	11/2003	Belley et al D2/970
D529,269 S	*	10/2006	Belley et al D2/970
D539,024 S		3/2007	Belley et al.
D581,140 S		11/2008	Earle

FOREIGN PATENT DOCUMENTS

DE 40702148 8/2007

EP 00718002-0006 4/2007 OTHER PUBLICATIONS

UGG Australia, Bipster model, p. 1, Oct. 3, 2008 UGG Australia, Henry model, p. 1, Oct. 3, 2008.

UGG Australia, Erin model, p. 1, Oct. 3, 2008. UGG Australia, Cove model, p. 1, Oct. 27, 2008. UGG Australia, Kona model, p. 1, Oct. 27, 2008.

Catalogue Moscow Shoes, summer 2006, p. 2 top center.

Steve Madden MISSYY Brown Suede boot, www.jildorshoes.com, Dec. 9, 2008,

* cited by examiner

Primary Examiner-Stella M Reid Assistant Examiner-Rashida C McCoy (74) Attorney, Agent, or Firm-Greer, Burns & Crain, Ltd.

(57)CLAIM

The ornamental design for a portion of a footwear upper, as shown and described.

DESCRIPTION

FIG. 1 is a perspective view of a portion of a footwear upper showing my new design;

FIG. 2 is a side elevational view thereof;

FIG. 3 is an opposite side elevational view thereof;

FIG. 4 is a front elevational view thereof;

FIG. 5 is a rear elevational view thereof;

FIG. 6 is a top plan view thereof; and,

FIG. 7 is a bottom plan view thereof.

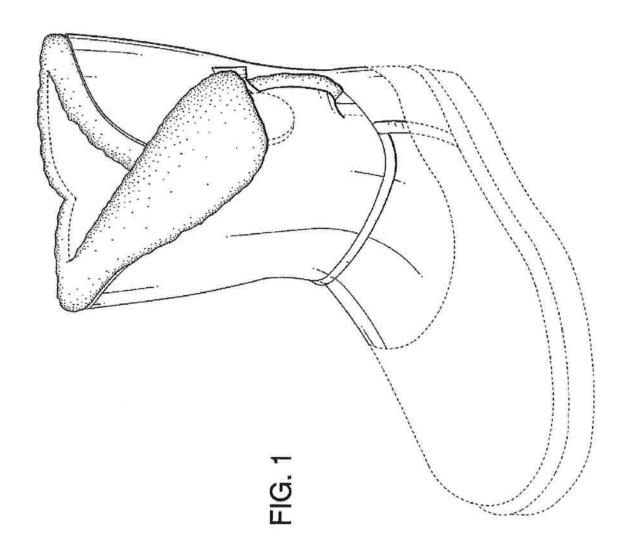
The broken lines in FIGS. 1-7 represent portions of the footwear that form no part of the claimed design. The broken line which defines the bounds of the claimed design forms no part thereof.

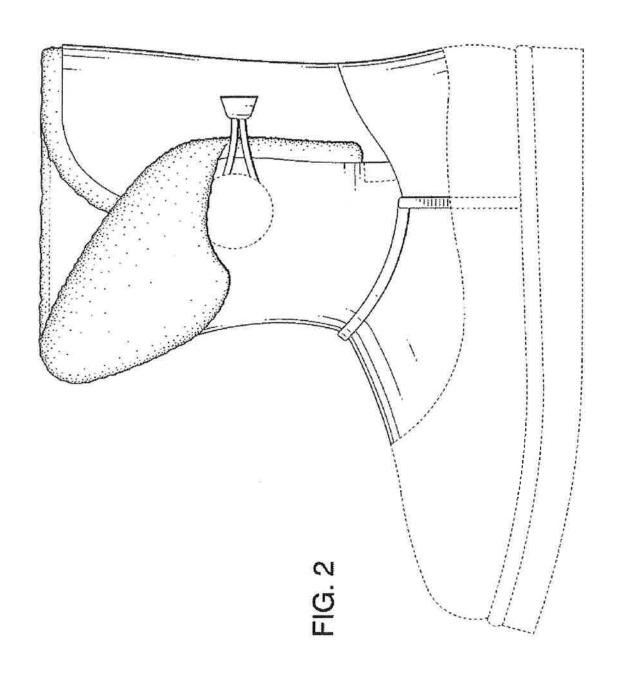
1 Claim, 6 Drawing Sheets



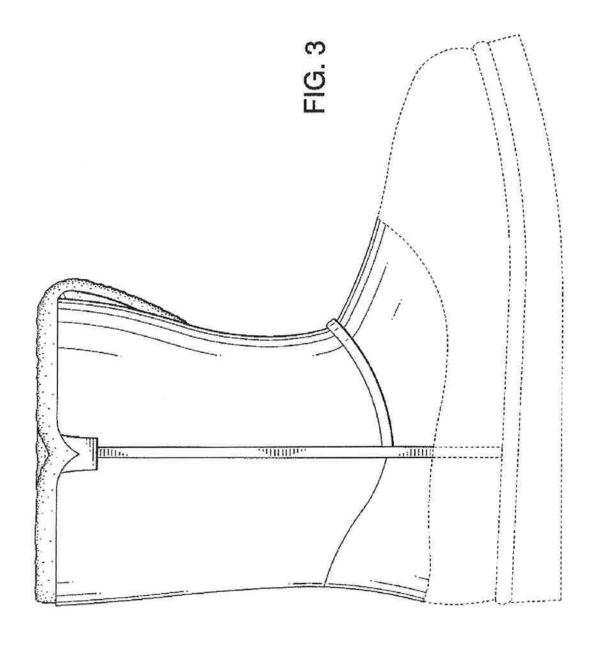


Sep. 15, 2009

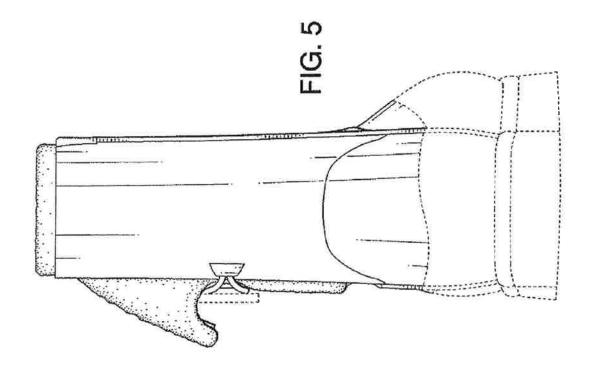


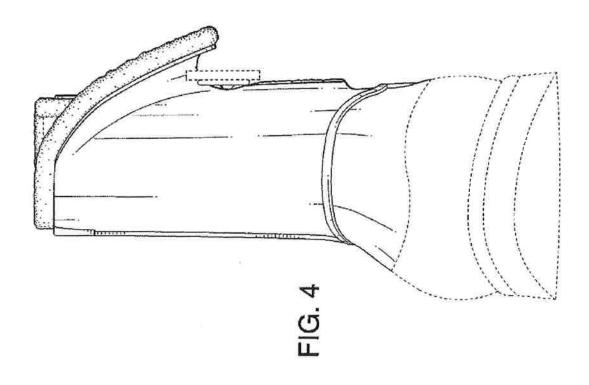


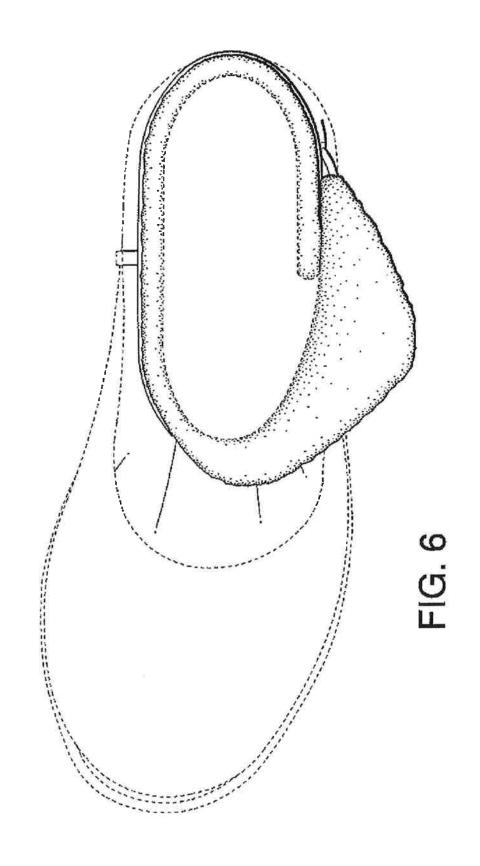
Sep. 15, 2009

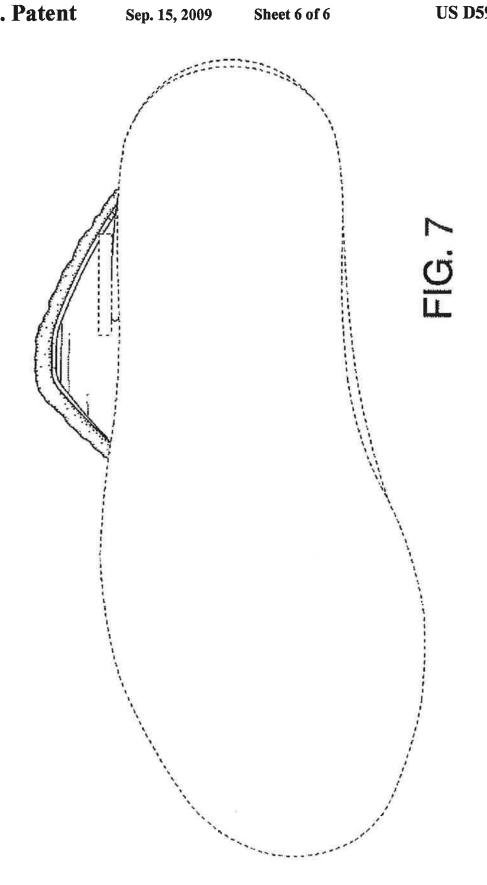


Sep. 15, 2009









UNITED STATES DISTRICT COURT, CENTRAL DISTRICT OF CALIFORNIA CIVIL COVER SHEET

CIVIL COVER SHEET						
I (a) PLAINTIFFS (Check box	if you are representing yourself)	DEFENDANTS			
DECKERS OUTDOOR O	CORPORATION		MINNETONKA MOCCA	SIN COMPANY, INC.		
yourself, provide same.) BLAKELY LAW GROUP	Hollywood, California 90038	ou are representing	Attorneys (If Known)			
II. BASIS OF JURISDICTION	N (Place an X in one box only.)		NSHIP OF PRINCIPAL PARTIES - For Diversity Cases Only X in one box for plaintiff and one for defendant,)			
☐ 1 U ₃ S ₈ Government Plaintiff	✓ 3 Federal Question (U.S. Government Not a Party)	Citizen of This		DEF Incorporated or P of Business in thi		
☐ 2 U.S. Government Defendant ☐ 4 Diversity (Indicate Citizenship of Parties in Item III)		enship Citizen of And	Citizen of Another State			
		Citizen or Sub	ject of a Foreign Country 3	☐ 3 Foreign Nation	□6 □6	
IV. ORIGIN (Place an X in one	e box only)					
Image: Compute the control of the						
V. REQUESTED IN COMPLA	AINT JURY DEMAND: Y	es □ No (Check 'Ye	es' only if demanded in complai	nt.)		
CLASS ACTION under F.R.C.	P. 23: ☐ Yes ■ No		MONEY DEMANDED IN C	OMPLAINT: \$\frac{100,000+}{}		
	the U.S. Civil Statute under which	ch you are filing and w	rite a brief statement of cause.	Do not cite jurisdictional sta	atutes unless diversity.)	
Patent Infringement						
VII. NATURE OF SUIT (Plac	e an X in one box only.)					
□ 410 Antitrust □ 430 Banks and Banking □ 450 Commerce/ICC Rates/etc. □ 460 Deportation □ 470 Racketeer Influenced and Corrupt Organizations □ 480 Consumer Credit □ 490 Cable/Sat TV □ 810 Selective Service □ 850 Securities/Commodities/ Exchange □ 875 Customer Challenge 12 USC 3410 □ 890 Other Statutory Actions □ 891 Agricultural Act □ 892 Economic Stabilization Act □ 893 Environmental Matters □ 894 Energy Allocation Act □ 895 Freedom of Info. Act	Student Loan (Excl. Veterans) □ 153 Recovery of Overpayment of Veteran's Benefits □ 160 Stockholders' Suits □ 190 Other Contract □ 195 Contract Product □ Liability □ 196 Franchise ■ REAL PROPERTY □ 210 Land Condemnation □ 220 Foreclosure □ 230 Rent Lease & Ejectment □ 240 Torts to Land	PERSONAL INJUR □ 310 Airplane □ 315 Airplane Product Liability □ 320 Assault, Libel Slander □ 330 Fed. Employer Liability □ 340 Marine □ 345 Marine Product Liability □ 350 Motor Vehicle Product Liability □ 360 Other Persona Injury □ 362 Personal Injury □ 365 Personal Injury □ 366 Personal Injury □ 367 Personal Injury □ 368 Asbestos Persona Injury Product Liability ■ 369 Asbestos Persona Injury Product Liability ■ 360 Asbestos Persona Injury Product Liability ■ 361 Asbestos Persona Injury Product Liability ■ 362 Asbestos Persona Injury Product Liability ■ 363 Asbestos Persona Injury Product Liability ■ 364 Asbestos Persona Injury Product Liability ■ 365 Asbestos Persona Injury Product Liability ■ 366 Asbestos Persona Injury Product Liability ■ 367 Asbestos Persona Injury Product Liability ■ 368 Asbestos Persona Injury Product Liability ■ 369 Asbestos Persona Injury Product Liability ■ 360 Other Injury Product Liability ■ 361 Asbestos Persona Injury Product Liability ■ 362 Asbestos Persona Injury Product Liability ■ 363 Asbestos Persona Injury Product Liability ■ 365 Asbestos Persona Injury Product Liability ■ 366 Asbestos Persona Injury Product Liability ■ 367 Asbestos Persona Injury Product Liability ■ 368 Asbestos Persona Injury Product Liability ■ 368 Asbestos Persona Injury Product Liability ■ 368 Asbestos Persona Injury Product Liability ■ 369 Asbestos Persona Injury Product Liability ■ 360 Other Injury Pro	PROPERTY 370 Other Fraud 371 Truth in Lending 371 Truth in Lending 372 Other Personal Property Damage Product Liability BANKRUPICY 422 Appeal 28 USC 158 423 Withdrawal 28 USC 157 CIVIL RIGHTS 441 Voting 442 Employment 443 Housing/Accommodations 444 Welfare 445 American with Disabilities - Employment 446 American with Disabilities - Other 440 Other Civil Rights	□ 510 Motions to Vacate Sentence Habeas Corpus □ 530 General □ 535 Death Penalty □ 540 Mandamus/ Other □ 550 Civil Rights □ 555 Prison Condition FORFEITURE / PENALTY □ 610 Agriculture □ 620 Other Food & Drug □ 625 Drug Related Seizure of	LABOR ☐ 710 Fair Labor Standards Act ☐ 720 Labor/Mgmt. Relations ☐ 730 Labor/Mgmt. Reporting & Disclosure Act ☐ 740 Railway Labor Act ☐ 790 Other Labor Litigation ☐ 791 Empl Ret, Inc. Security Act PROPERTY RIGHTS ☐ 820 Copyrights ☐ 840 Trademark SOCIAL SECURITY ☐ 861 HIA (1395ft) ☐ 862 Black Lung (923) ☐ 863 DIWC/DIWW (405(g)) ☐ 864 SSID Title XVI ☐ 865 RSI (405(g)) FEDERAL TAX SUITS ☐ 870 Taxes (U.S. Plaintiff or Defendant) ☐ 871 IRS-Third Party 26 USC 7609	

CV12-11022

AFTER COMPLETING THE FRONT SIDE OF FORM CV-71, COMPLETE THE INFORMATION REQUESTED BELOW.

FOR OFFICE USE ONLY: Case Number __

UNITED STATES DISTRICT COURT, CENTRAL DISTRICT OF CALIFORNIA CIVIL COVER SHEET

VIII(a). IDENTICAL CASES: Has If yes, list case number(s):	this action been pre	viously filed in this court an	d dismissed, remanded or closed? ■No □ Yes	
VIII(b). RELATED CASES: Have If yes, list case number(s):		riously filed in this court tha	at are related to the present case? No Ves	
□ C, 1	Arise from the same Call for determination For other reasons wo	or closely related transaction of the same or substantiallould entail substantial duplic	ns, happenings, or events; or ly related or similar questions of law and fact; or ation of labor if heard by different judges; or and one of the factors identified above in a, b or c also is present.	
IX. VENUE: (When completing the				
(a) List the County in this District; (☐ Check here if the government, it	California County ou s agencies or employ	utside of this District, State it yees is a named plaintiff. If	f other than California; or Foreign Country, in which EACH named plaintiff resides. this box is checked, go to item (b).	
County in this District:*			California County outside of this District; State, if other than California, or Foreign Country	
SANTA BARBARA				
(b) List the County in this District; C ☐ Check here if the government, it	California County ou s agencies or employ	atside of this District; State is	f other than California; or Foreign Country, in which EACH named defendant resides, if this box is checked, go to item (c).	
County in this District:*			California County outside of this District; State, if other than California; or Foreign Country	
			MINNESOTA	
(c) List the County in this District; (c) Note: In land condemnation ca			f other than California; or Foreign Country, in which EACH claim arose.	
County in this District:*	20.00		California County outside of this District; State, if other than California; or Foreign Country	
LOS ANGELES				
* Los Angeles, Orange, San Bernard Note: In land condemnation cases, use	dino, Riverside, Ve	ntura, Santa Barbara, or S tract of land involved	San Luis Obispo Counties	
X. SIGNATURE OF ATTORNEY (C		$f : f \rightarrow f$	Date 12/28/2012	
Notice to Counsel/Parties: The	e CV-71 (JS-44) Civ	vil Cover Sheet and the infor	mation contained herein neither replace nor supplement the filing and service of pleadings e of the United States in September 1974, is required pursuant to Local Rule 3-1 is not filed ing the civil docket sheet. (For more detailed instructions, see separate instructions sheet.)	
Key to Statistical codes relating to Soci	cial Security Cases:			
Nature of Suit Code	Abbreviation	Substantive Statement of	f Cause of Action	
861	НІА	All claims for health insurance benefits (Medicare) under Title 18, Part A, of the Social Security Act, as amended. Also, include claims by hospitals, skilled nursing facilities, etc., for certification as providers of services under the program. (42 U.S.C. 1935FF(b))		
862	BL	All claims for "Black Lung" benefits under Title 4, Part B, of the Federal Coal Mine Health and Safety Act of 1969. (30 U.S.C. 923)		
863	DIWC	All claims filed by insured workers for disability insurance benefits under Title 2 of the Social Security Act, as amended; plus all claims filed for child's insurance benefits based on disability. (42 U.S.C. 405(g))		
863	DfWW	All claims filed for widows or widowers insurance benefits based on disability under Title 2 of the Social Security Act, as amended. (42 U.S.C. 405(g))		
864	SSID	All claims for supplemental security income payments based upon disability filed under Title 16 of the Social Security Act, as amended.		
865	RSI	All claims for retirement (old age) and survivors benefits under Title 2 of the Social Security Act, as amended. (42 U.S.C. (g))		

CV-71 (05/08) CIVIL COVER SHEET Page 2 of 2