

**UNITED STATES DISTRICT COURT
FOR THE DISTRICT OF DELAWARE**

PRINCETON DIGITAL IMAGE CORPORATION,

Plaintiff,

v.

WAL-MART.COM, INC. and WAL-MART.COM
USA, LLC,

Defendants.

Case No.

JURY TRIAL DEMANDED

COMPLAINT

Princeton Digital Image Corporation (hereafter “Princeton”), Plaintiff, brings this action against Wal-Mart.Com, Inc. and Wal-Mart.Com USA, LLC (hereafter “Defendants”), and alleges that:

PARTIES

1. Plaintiff Princeton is a corporation organized and doing business under the laws of Texas.
2. Upon information and belief, Defendant Wal-Mart.Com, Inc. is a Delaware corporation and Defendant Wal-Mart.Com USA, LLC is a Delaware limited liability company. Each defendant has as its agent for service of process The Corporation Trust Company, Corporation Trust Center, 1209 Orange St., Wilmington, DE 19801. Upon information and belief, each Defendant regularly conducts and transacts business in Delaware within this Judicial District, and throughout the United States, itself and/or through one or more subsidiaries, affiliates, business divisions, or business units.

JURISDICTION AND VENUE

3. This is an action for patent infringement arising under the patent laws of the United States, 35 U.S.C. § 271, *et seq.*

4. This Court has subject matter jurisdiction pursuant to 28 U.S.C. §§ 1331 and 1338(a).

5. This Court has personal jurisdiction over Defendants since, on information and belief, each Defendant has transacted business in this judicial district, directly or through intermediaries, and/or committed acts of infringement in this judicial district.

6. Venue in this district over Defendants is proper under 28 U.S.C. § 1391(c) and (d) and 1400(b).

BACKGROUND

7. On March 14, 1989, United States Patent No. 4,813,056 (hereafter “the ‘056 Patent”) was duly and legally issued to Nicola J. Fedele, as the inventor thereof, and at all applicable times was valid and subsisting. A copy of the ‘056 Patent, which is entitled “Modified Statistical Coding of Digital Signals,” is attached hereto as Exhibit “A”.

8. Nicola J. Fedele originally assigned his rights to the ‘056 Patent to General Electric Company, which assigned all rights, title and interest in and to the ‘056 Patent to Princeton Digital Image Compression, LLC. Princeton Digital Image Compression, LLC has assigned all of its rights, title and interest in and to the ‘056 Patent to Princeton Digital Image Corporation, Plaintiff herein, the current holder of the ‘056 Patent.

INFRINGEMENT OF THE ‘056 PATENT

9. Upon information and belief, Defendants infringed the ‘056 patent in violation of 35 U.S.C. § 271(a) by using the patented invention to, *inter alia*, encode images in a manner that infringed claims 18, 19, 20, 21 and 23 of the ‘056 patent. For example, upon information and belief, Defendants encoded image data into JPEG files for purposes of producing JPEG images of products sold through Defendants’ websites and/or converting existing images of such

products into JPEG images of said products having different sizes and/or image quality, all for display on Defendants' websites for the purpose of selling said products.

10. Princeton is entitled to recover from Defendants damages as a result of Defendants' acts of infringement of the '056 Patent in an amount subject to proof at trial.

PRAYER AND RELIEF

WHEREFORE, Princeton prays for judgment against Defendants and for the following relief:

- A. a judgment declaring that Defendants infringed the '056 patent;
- B. an accounting for damages under 35 U.S.C. § 284 from Defendants for its infringement of the '056 patent, and an award of damages ascertained against Defendants in favor of Princeton, together with interest and costs thereon; and
- C. such other and further relief as the Court may deem just and proper.

JURY DEMAND

Plaintiff Princeton demands a trial by jury of all issues properly triable by jury in this action.

Respectfully submitted,

O'KELLY ERNST & BIELLI, LLC

Dated: February 20, 2013

/s/ Sean T. O'Kelly
Sean T. O'Kelly (No. 4349)
901 N. Market Street, Suite 1000
Wilmington, Delaware 19801
(302) 778-4000
(302) 295-2873 (facsimile)
sokelly@oeblegal.com

*Attorneys for Plaintiff Princeton
Digital Image Corporation*