

**IN THE UNITED STATES DISTRICT COURT  
FOR THE EASTERN DISTRICT OF TEXAS  
TYLER DIVISION**

UNILOC USA, INC. and UNILOC  
LUXEMBOURG S.A.,

Plaintiffs,

v.

ACTIVISION BLIZZARD, INC.,

Defendant.

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CIVIL ACTION NO. 6:13-cv-256

**JURY TRIAL DEMANDED**

**PLAINTIFFS' ORIGINAL COMPLAINT FOR PATENT INFRINGEMENT**

Plaintiffs Uniloc USA, Inc. (“Uniloc USA”) and Uniloc Luxembourg S.A. (“Uniloc Luxembourg”) (collectively, “Uniloc”) file this Original Complaint against Defendant Activision Blizzard, Inc. for infringement of U.S. Patent No. 5,490,216 (“the ‘216 patent”).

**THE PARTIES**

1. Uniloc USA, Inc. (“Uniloc USA”) is a Texas corporation with its principal place of business at Legacy Town Center I, Suite 380, 7160 Dallas Parkway, Plano, Texas 75024. Uniloc USA also maintains a place of business at 102 N. College, Ste. 806, Tyler, Texas 75702.

2. Uniloc Luxembourg S.A. (“Uniloc Luxembourg”) is a Luxembourg public limited liability company, with its principal place of business at 75, Boulevard Grande Duchesse Charlotte, L-1331, Luxembourg.

3. Uniloc researches, develops, manufactures and licenses information security technology solutions, platforms and frameworks, including solutions for securing software applications and digital content. Uniloc’s patented technologies enable software and content

publishers to securely distribute and sell their high-value technology assets with minimum burden to their legitimate end users. Uniloc's technology is used in several markets, including software and game security, identity management, intellectual property rights management, and critical infrastructure security.

4. Activision Blizzard, Inc. ("Activision" or "Defendant") is a Delaware corporation with its principal place of business in Santa Monica, California. Activision may be served with process through its registered agent, Corporation Service Company, 2711 Centerville Road, Suite 400, Wilmington, Delaware, 19808. Upon information and belief, Activision does business in the State of Texas and in the Eastern District of Texas.

#### **JURISDICTION AND VENUE**

5. Uniloc brings this action for patent infringement under the patent laws of the United States, namely 35 U.S.C. §§ 271, 281, and 284-285, among others. This Court has subject matter jurisdiction pursuant to 28 U.S.C. §§ 1331, 1338(a), and 1367.

6. Venue is proper in this judicial district pursuant to 28 U.S.C. §§ 1391(c) and 1400(b). On information and belief, Activision is deemed to reside in this judicial district, has committed acts of infringement in this judicial district, has purposely transacted business involving its accused products in this judicial district and/or, has regular and established places of business in this judicial district.

7. Activision is subject to this Court's specific and general personal jurisdiction pursuant to due process and/or the Texas Long Arm Statute, due at least to its substantial business in this State and judicial district, including: (A) at least part of its infringing activities alleged herein; and (B) regularly doing or soliciting business, engaging in other persistent conduct, and/or deriving substantial revenue from goods sold and services provided to Texas residents.

**COUNT I**  
**(INFRINGEMENT OF U.S. PATENT NO. 5,490,216)**

8. Uniloc incorporates paragraphs 1 through 7 herein by reference.

9. Uniloc Luxembourg is the owner, by assignment, of the '216 patent, entitled "SYSTEM FOR SOFTWARE REGISTRATION." A true and correct copy of the '216 patent is attached as Exhibit A.

10. Uniloc USA is the exclusive licensee of the '216 patent with ownership of all substantial rights in the '216 patent, including the right to grant sublicenses, exclude others and to enforce, sue and recover damages for past and future infringements.

11. The '216 patent is valid, enforceable and was duly issued in full compliance with Title 35 of the United States Code.

12. Activision is directly infringing one or more claims of the '216 patent in this judicial district and elsewhere in Texas, including but not necessarily limited to claims 1-5, 7-16, and 19, without the consent or authorization of Uniloc, by or through making, using, offering for sale, selling and/or importing a system, device and/or method for reducing software piracy, reducing casual copying and/or reducing the unauthorized use of software (the "accused instrumentality"), including without limitation Activision's product activation systems and processes that permit customers to activate and/or register software, including but not limited to Activision's Battle.net, SecuROM and Steam product activation systems.

- a. Activision's Battle.net product activation system is incorporated, used, sold, offered for sale and/or imported under numerous titles in the marketplace, including but not limited to World of Warcraft, World of Warcraft: The Burning Crusade, World of Warcraft: Wrath of the Lich King, World of Warcraft: Cataclysm, Diablo, Diablo II, Diablo II: Lord of

Destruction, Starcraft, StarCraft: Brood War, StarCraft II: Wings of Liberty, Warcraft II: Battle.net Edition, Warcraft III: Reign of Chaos, and Warcraft III: The Frozen Throne.

- b. Activision's SecuROM product activation system is incorporated, used, sold, offered for sale and/or imported under numerous titles in the marketplace, including but not limited to Blur, Call of Duty, Call of Duty 2, Call of Duty 4: Modern Warfare, Call of Duty: United Offensive, Call of Duty: World at War, Prototype, Singularity, Transformers: War for Cybertron, Vampire: The Masquerade – Bloodlines, and Transformers: Revenge of the Fallen.
- c. Activision's Steam product activation system is incorporated, used, sold, offered for sale and/or imported under numerous titles in the marketplace, including but not limited to Call of Duty Black Ops.

13. Activision also may be infringing through other product activation systems and processes that permit customers to activate and/or register software not presently known to Uniloc. Uniloc reserves the right to discover and pursue relief against all infringing instrumentalities.

14. Uniloc has been damaged as a result of Activision's infringing conduct described in this Count. Activision is, thus, liable to Uniloc in an amount that adequately compensates it for Activision's infringements, which, by law, cannot be less than a reasonable royalty, together with interest and costs as fixed by this Court under 35 U.S.C. § 284.

15. Any allegation of infringement against any defendant herein was not made on the basis of its use, sale, offer for sale, making or importing of any product, software, system, method or service provided by Flexera Software LLC or Rovi Solutions Corporation or any of

their present or former affiliates or predecessors (including Flexera Software, Inc. Acreoso Software Inc., Installshield Software Corporation, Flexco Holding Company, Inc., Installshield Co Inc., Globetrotter Software, Inc., C-Dilla Limited and Macrovision Corporation) (each a “Licensee Product”), including any product, software, system, method or service incorporating or using the activation, licensing, or registration functionality provided by such Licensee Product.

### **JURY DEMAND**

Uniloc hereby requests a trial by jury pursuant to Rule 38 of the Federal Rules of Civil Procedure.

### **PRAYER FOR RELIEF**

Uniloc requests that the Court find in its favor and against Activision, and that the Court grant Uniloc the following relief:

- a. Judgment that one or more claims of the '216 patent has been infringed, either literally and/or under the doctrine of equivalents, by Activision;
- b. Judgment that Activision account for and pay to Uniloc all damages to and costs incurred by Uniloc because of Activision’s infringing activities and other conduct complained of herein;
- c. Judgment that Activision account for and pay to Uniloc a reasonable, on-going, post judgment royalty because of Activision’s infringing activities and other conduct complained of herein;
- d. That Uniloc be granted pre-judgment and post-judgment interest on the damages caused by Activision’s infringing activities and other conduct complained of herein; and
- e. That Uniloc be granted such other and further relief as the Court may deem just and proper under the circumstances.

**Dated: March 21, 2013**

Respectfully submitted,

/s/ Edward Casto, Jr. w/permission Wes Hill  
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